



CANADIAN SEA HAWKERS – NOV 30, 2017
Meeting Minutes

LOCATION: The Pint Public House
455 Abbott Street
Vancouver BC V6B 2L2

ATTENDANCE: Present: Randy Carter (President), Kristy Alexander (VP Membership),
Lynne Jarrett (VP at Large), Kerry-Anne O'Connor (Secretary)

Regrets: N/A

CALL TO ORDER: 7:03pm

MINUTES: All prior minutes approved by unanimous vote

MEMBERSHIP REPORT: Change +?? Total 83

ACCOUNTING REPORT: General fund \$800.99 USD (\$20.48 USD + \$1,035.78 CAD)
Charity fund \$10.00

Lynne reimbursed \$33
Outstanding receipts for Tamara total \$781.63. Club will pay \$381.63 in 2017 and \$400 in 2018. Tamara indicated there are no other outstanding reimbursements due and agreed to be paid in installments.

CANADIAN SEA HAWKERS – NOV 30, 2017
Meeting Minutes

SOCIAL MEDIA REPORT:	Change		Total
Meetup:	12North	+4	30
	12NorthAB	+3	100
	12NorthBC	+6	314
	Facebook	+18	361
	Instagram	+30	629
	Twitter	+23	1,638

CARRIED BUSINESS:

Buttons: Membership buttons have not been mailed out to members. A column will be added to membership tracking sheet noting who has collected in person.

Referrals: Membership referral has been added to sign up form and column needs to be added to membership tracking sheet. This has not yet been promoted. Club needs to connect with members to grow chapter. Viewing parties are growing while membership growth remains slow. December membership drive needed to prompt renewals for January. Business cards are handed out at viewing parties as introduction to fans. Extra (100) cards are kept at The Pint (Vancouver) to ease distribution to prospects. Referral prize draw amended to once a year which will be held at AGM for prior year.

Website: Updates continue and club was asked to update the Strathcona photo to remove “Vancouver” from image as The Strath is located in Victoria.

Banking: Unanimous vote amended CSH bank account representatives to include Randy and Lynne. They will arrange time to set up CSH account.

NEW BUSINESS:

DEC 24: There will be viewing party at The Pint (Vancouver) as we guaranteed 10-12 patrons. Members enquired about a gift exchange. This was approved and will be facilitated at half time by club with voluntary participation from those in attendance. Price range for gifts will be promoted between \$10-\$15. A non-perishable food drive will also be held for local food bank. This will be coordinated with The Pint and each donation will receive additional raffle entries for regular CSH game day raffle.

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Meeting Minutes

Charities: Club is looking to be more active with charities. Jersey raffle was recommended and approved. All funds collected over cost of jersey and shipping will be donated to MS Canada. Jacksonville game noted as possible date. Draw will be open to all members via email and social media. Tickets to be sold via PayPal at cost of \$5 per ticket or 3-Pack for \$12. Jersey to be purchased in L or XL from Lids/Jersey City with gift receipt and online credit option. It will be purchased prior to game day allowing for fundraiser promotion.

GENERAL DISCUSSION:

Sports Store: Robson St Sports is great place to purchase items in Vancouver due to great deals and low everyday prices.

Promotions: 12 Days of 'Hawksmas 2018 calendar draw approved for social media.

MEETING ADJOURNED: 7:56pm