

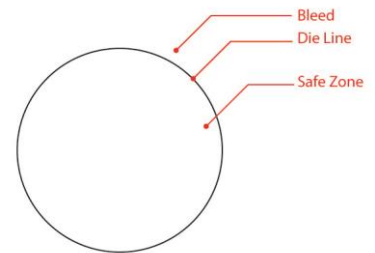


Graphic Design Guidelines (If you are going to submit your own artwork)

SMALL: 1-1/16 inch round label (1.065")

LARGE: 2-1/2 inch round label (2.5")

- ★ Submit your artwork in a vector format
- ★ Include all fonts or convert type to outlines or curves.
- ★ Include all placed files (artwork) used in the document even if they are embedded, ie... EPS files and their originals, TIFFs, and PSD files.
- ★ Scanned images for 4-color process printing must be at a resolution of 300dpi. Scanned line art and type must be at 1200ppi. Do not use JPEG, GIF, or PICT files in your documents. When using TIFF please do not save using LZW Compression.
- ★ Minimum Standards (for best results, do not go below these recommendations):
 - Rules: .5pt (.007in.)
 - Type: Positive Type: 4pt Sans Serif. Reverse Type: 5pt Sans Serif and 7p Serif.
 - Bleed: .0625" from edge of dieline.
 - Color Tran: Minimum .5pt (.007 in.)
 - Screen: 5% to 100%.



NOTE: We cannot print less than 2% of any color blends.

Software (if your software is not listed, please contact us before sending your files)

- ★ Macintosh Software:
 - Adobe Illustrator
- ★ PC Software:
 - CorelDraw X5 (Please be sure to convert all type to outlines, curves or paths.)

Submitting Files

- ★ Email to debby@BrandingToppers.com

Please STUFF or ZIP all large emailed files prior to sending.

NOTE: Please fax a hard copy of your artwork to (800) 640-1936 when submitting your order.

Branding Topper Label Templates

Our color plates are produced from Adobe Illustrator and a template is available for download that reflects the bleed, die line, and safe zone at BrandingToppers.com => click Design Templates on right hand navigation.