

## Visitors

Onsite Visitors	603
Museum Website	2,122
<u>Explore Website</u>	<u>604</u>
<b>Total Visitor Contacts</b>	<b>3,329</b>

## Opened for Business

All of the Main Street businesses are now open and serving customers. The visitor center is open, however we have not opened the public restrooms due to the very restrictive sanitation requirements. Museum exhibits also remain closed for the same reason. The visitors we are receiving are spending money. We had a much better than expected first full month of sales in The Marketplace.

## Museum Exhibits

We are installing exhibits for the history museum. The Native American and Keelboat exhibits are completed. The early settlers/traders exhibit is in progress. We will work on the Trail of Tears and Gristmill exhibits this month. Our hope is to have the first section of the history museum completed by the end of August. We are also finalizing our exhibit plan for the Peppersauce level. Ideally, we would have all of the history exhibits completed and ready to open when we are able to reopen the museum in Phase III of recovery.

## Main Street Program

As a newly approved Main Street community in the Arkansas Downtown Network, our local businesses are eligible for business coaching, design services, and grant programs. These are services that are exclusive to Main Street communities. We recently announced a grant program for small businesses that makes them eligible for up to \$5,000 in pandemic relief funds. We shared this information with our local businesses in July.

Rather than visit our local businesses during the pandemic, we are reaching out to them by phone to share with them some of the services they are eligible for, and to get a feel for how they are doing and what we can do for them. We believe this is a critical part of our work at the visitor center.

Thank you for your support for the services we provide to our community!

Respectfully submitted,

