

"If you decided to take a trip around the world, you wouldn't just say, 'I'm going to take a trip around the world!' and then sit back and expect it to magically happen. You'd plan and take action - probably doing something every day towards your goal.

Seems obvious, right? But often, when it comes to achieving our professional and personal goals, these same skills - so natural in planning things like vacations – don't come as easily to us.

Maybe our goals feel daunting, too big, or too time-consuming. Maybe we're not 100% confident in our chosen course of action, or think we need to have 'all our ducks in a row' before we can even start. Maybe a goal requires that we change, or asks that we face change elsewhere...

There are hundreds of reasons why people might hesitate instead of taking action towards success – but the strongest countermeasure against all of them is THE POWER OF THREE."



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BRING THE POWER OF THREE TO YOUR ORGANIZATION

Employees that are engaged and challenged stay interested. But what happens when challenges become obstacles?...

When staff feels overwhelmed and unsure about how to proceed, they can drop the ball, losing momentum and morale.

Lisa Dietlin's **THE POWER OF THREE** offers clear, easily implementable steps to break big challenges down into manageable and achievable tasks – keeping projects moving forward, and keeping perspectives positive.

THE POWER OF THREE is a deceptively simple approach that provides a road map for productivity versus 'activity' and ensures that passion won't lead to employee burnout.

"As the Regional COO of a major Financial Services firm, I had Lisa facilitate a team workshop on THE POWER OF THREE. She did an outstanding job, providing valuable content in an entertaining and enthusiastic manner. Her presentation kept all attendees engaged, and many considered THE POWER OF THREE to be the best part of our two-day program."

~ Michael L.

THE POWER OF THREE provides straightforward guidance to your team on where to start, how to do the 'hard' things, ways to network, when to seize opportunities, and how to leverage the tools for success that are already within us.

"Lisa beautifully provides us with a road map to making amazing things happen in our lives. It takes a catalyst to spur on action, and I believe THE POWER OF THREE is the element to ignite passion for not only success but happiness. It's never too late to learn from these simple words of wisdom."

~ Phil Zepeda, Director of Communications, The Robert R. McCormick Foundation

Through executing these highly accessible strategies, Lisa has seen **THE POWER OF THREE** build success for professionals at all levels across a wide range of industries, and helped them to create transformational change in their careers, their companies, their communities, and their own lives.

LISA M. DIETLIN is an internationally recognized expert on philanthropy, charitable giving, and transformational change. A leading figure in the American nonprofit sector, her deep fundraising experience, groundbreaking research on giving patterns, and influential ideas on transformational philanthropy have led her to become one of the most trusted philanthropic advisors in the nation,

making numerous TV and radio appearances. Lisa's conviction that anyone can be an agent for positive change by Making A Difference® in their own life and can achieve goals through THE POWER OF THREE has made her a highly sought keynote speaker, lauded for delivering compelling and practical tools for growth and achievement while maintaining a healthy work/life balance full of "happiness and joy."

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