



## SENECA VALLEY BASEBALL BOOSTERS

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### **SV Baseball Boosters Meeting**

Monday November 4, 2024, 7:03 PM Panera

**In Attendance:** Kim Rebholz, Stephanie Fisher, Shawna Lemke, Colleen Piekutoski, Janell Malichky, Jenn Mazzei, Monica Harford, Brie Voelp, Amber Plunkard, Nate Tharnish, Josh Plunkard, Mike Fabus, Geno Mell, Tom Drennan, Melanie Horn, Dan Conville, Craig Carney

**President:** Tom Drennan

- Next Meeting December 9, 2024 @ 7pm @ Panera
- Fall Workdays were a success. Painted dugouts, press box/concession stand, baseball building. New lighting in baseball building was completed by SV.
- Fall Workouts went well. 15-20 kids each day. Hayward coached 4 and Magill 2
- Trunk or Treat was a fun event. 7 boys volunteered. Miracle League gave us a shoutout on their Facebook. Decorations are boxed up to reuse next year.
- The pitching machine has been purchased by AD and is in the baseball building.
- Wood Fab class is making letters for the press box. We will reimburse the expense.
- Winter workouts will begin in early January. TBD Dates waiting for the open gym schedule from Heather. Anticipating it between Thanksgiving/Christmas time period.

**Treasury Report:** Shawna Lemke

- Checking account balance \$25,008
- Need to plan for surplus in checking account. In Jan. we will decide where we want to end the year with our checking account balance.
- Will be giving Coach Magill & Coach Hayward a small gift of thanks for effort in Fall workouts
- Coaches' gifts proposed idea of heated vests
- Player gifts- Will purchase and sell 15-20 SV bat bags at Meet the Raiders. It can be purchased by parents if they choose. Player gift options are hoodie & backpack, hoodie & jogger pants, or Nike Tech zip up jackets
- Kim will create a QR code for winter workouts to collect sizes for players

**Promotions:** Colleen Piekutoski & Janell Malichky

- Revamped the sponsorship packages to be a tiered approach as well as create media guide in all color
- The sponsorship team will begin reaching out in the beginning of December
- Will create Bleacher Report ads to be sold at Meet the Raiders for the media guide. Families can purchase ads for \$5 to give a shout out to their favorite player. This information will be included in the welcome to the team email when teams are announced.

**Vice President:** Craig Carney

- Shellie Conville will be assisting Craig Carney with concession stand inventory/operations. Will also like to get a younger players parent to join the team for the future.
- Planning to include Alumni updates on social media
- Request to video games to get clips for social media as well as inquire about social media classes for the kids on how to promote themselves appropriately on social media

**Apparel:** Amber Plunkard

- Team store closed on 11/3/24 sold 33 orders and \$432.44 was raised

**General:**

- Away Meal Coordinator: Looking for someone to be a liaison between AD and Jersey Mike's for away team meals for weather cancellations.
- Team Parents: Looking for a V, JV, and JH parent to be the team parent to be a liaison between the board and the individual teams.

Meeting adjourned at 8:03 PM

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**SVBB Board Members**

President: Tom Drennan Vice President: Craig Carney  
Treasurer: Shawna Lemke  
Promotions: Janell Malichky and Colleen Piekutoski  
Secretary: Kim Rebholz