

THE MATERNAL MENTAL HEALTH INNOVATION AWARDS PROGRAM



2020 Mom and the Perinatal Mental Health Society (PNMHS), with the generous support of the new Zoma Foundation (based in Denver, Colorado), announce with great pleasure the Maternal Mental Health Innovation Awards Program. Maternal Mental Health disorders, like postpartum depression, impact up to 1 in 5 women during pregnancy and the postpartum period and often go undiagnosed and untreated.

The Innovation Awards aims to recognize programs that are closing gaps in awareness, delivery of care, access to care or prevention in innovative ways and which should be lifted up for adoption across our country.

For the 2017 Award Year, applications are due on July 30, 2017.

Winners will be selected by September 1, 2017.

Please email your application and supporting documents to awards@2020mom.org.

The program has two main goals:

- To recognize those who are supporting maternal mental health through innovative initiatives that have produced measurable outcomes.
- To facilitate sharing innovative models in order to scale and promote change in a rapid and effective manner.

The program will give awards in three categories. The first place winner in each category will receive a prize of \$3000, and the honorable mention winner in each category will receive a \$1000 prize. One representative from each of the 2017 winners will receive complimentary registration, hotel accommodations for three nights and travel costs for the PNMHS conference in November. The programs will be presented and recorded on Wednesday morning, November 8, 2017. The Innovation Awards will also be given at the 2020 Mom conference in 2018 and the PNMHS conference in 2019.

Three categories of Innovation Awards in Maternal Mental Health:

1. *Innovative Programs in Care* (examples: hospital programs, yoga support groups, therapy by home visiting, etc.)
2. *Innovative Community Solutions* (examples: community coalitions, maternal mental health awareness initiatives, partnership with patients and/or researchers and employers, hospitals, etc.)
3. *Innovation in Policy and Advocacy* (national, state or local legislative or regulatory advocacy efforts)

Applications must include a one page maximum, 11-font document with an overview of the program's objectives, key personnel, source of support, length of time in operation, outcomes, and sustainability plans. Depending upon the particular award category, applicants should include additional materials in an appendix to support their application, such as the budget, staffing patterns, vision and/or strategic plan, standard operating procedures, number and types of women/families served, etc. The materials submitted by winners will be posted on the 2020 Mom website, as a primary objective of these awards is to share excellent programming with others to support and scale change.

Applications should be e-mailed by July 30 to awards@2020mom.org. The applications will be juried by a panel of representatives selected by 2020 Mom.

About 2020 Mom

2020 Mom, founded in 2011 as the California Maternal Mental Health Collaborative, has evolved as a national organization with a mission of Closing gaps in maternal mental health care. 2020 Mom understands the complex health care system and shares widely a platform of action and tools to national, state and local stakeholders and thought leaders to drive policy change. www.2020mom.org

About Perinatal Mental Health Society

The Perinatal Mental Health Society is committed to the advancement of Clinical Care, Advocacy, Research, and Education (CARE) in the field of maternal mental health. www.perinatalmentalhealth.com

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