



Huntington Beach Downtown  
Business Improvement District  
[www.hbdowntown.com](http://www.hbdowntown.com)

## 2017-2018 BID BOARD Regular Meeting

### Meeting Agenda

Date: December 14th, 2017  
Location: Legends Surf City  
301 Main Street  
Huntington Beach, Ca 92648

Day: Thursday  
Time: 9:30am

**Call to order. Roll Call:** Bob Bolen, Matt Peterson, Dick Thorpe, Susie Smith, Mike Williams, Lizzie Raudenbush, and Dave Shenkman

**Public Comments:** – limited to 3 minutes per person. This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed 3 minutes, and time may not be donated to another speaker.

**Approval of the Minutes** -From BID Board Meeting – November 17<sup>th</sup>, 2017 and December 3<sup>rd</sup>, 2017.

- Recommended action: Discussion and vote.

#### President Items:

- Discussion on the following contracts:
  1. Malco Cleaning Services- Update
  2. Visit HB-Ambassador Program- Update
  3. St. Nic- Holiday decorations- Update
  4. McGlynn Events, Inc.- Continue on a month to month (starting January 1, 2018) until a new BID Manager is hired. Recommended action: Discuss and Vote.
- BOD vacancies- Recommended action- discuss and vote.
- BID assessment review-discuss and vote

#### Treasurer's Report:

- Review November Financials- Discuss and vote
- Review Reserve Fund Policy- Recommended action: Discuss and vote

**Staff Reports:**

- BID Manager, Mary Ann Senske will report on her past month's activities for the BID relating to marketing, members, recent and upcoming events, maintenance, public safety, city & community outreach, and office management
- Surf City Nights Manager, Mary Ann Senske will report on status of SCN including budget and upcoming events.

**Committee and Task Force Updates:**

- 1) Marketing- (Standing Committee)
- 2) Events- (Standing Committee)
- 3) Surf City Nights- (Standing Committee)
- 4) Beautification- (Standing Committee)
- 5) Personnel - (Task Force)
- 6) Finance/Governance- (Standing Committee)

**City Council Comments: Councilpersons Brenden, Peterson & Posey:****Old Business:****New Business:****Board Comments/Announcements:****Adjournment – Meeting adjournment:**

- Next meeting: January 11<sup>h</sup>, 2018 9am @ TBD

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. Questions on agenda items may be directed to Mary Ann Senske, BID Manager, at 714-536-8300.