



10th Annual Right Whale Festival Call to Artists/Graphic Designers

Each fall, the Right Whale Festival is held in Jacksonville Beach, FL to celebrate North Atlantic right whales and their annual return to the waters off Florida and Georgia, which is the only known right whale calving area. The **10th** Annual Right Whale Festival will be held on Saturday, November 3, 2018. More information on the festival is available at www.rightwhalefestival.com.

We invite interested individuals to participate in an annual **poster design contest** (see previous posters on website). Designs will be voted on by the Right Whale Festival organizers and partners. The chosen poster design will also be used for t-shirts, ads, and kid's passports program.

Submission Details:

Please submit a pdf your poster via email: rightwhalefestival@gmail.com by **May 4, 2018**.

Please include "RWF Call to Artists" and your last name in the subject line.

Include the following information in your submission email:

- Name
- Email address
- Phone number
- School, Year of Graduation, & Major (if applicable)
- Instructor name and contact info (if submitted as part of class project)

Poster Design Requirements:

- 11x17
- Must include a mother and calf (baby) right whale.
- Physical characteristics feature of the right whales should be anatomically correct (ex. paddle shaped flipper vs. pointed).
- Artwork must be original.
- Poster should include the Right Whale Festival logo either incorporated into the artwork or somewhere on the poster (see top left of this announcement). The logo is available on the festival website.
- Component of the poster should be easily converted to two-color/ b&w graphic, as needed for advertisements and some t-shirts.
- Include white space for sponsor logos at the bottom on the design.
- Incorporate this year's theme into the poster design: "All hands on deck!" This has been a tragic year for right whales: <https://www.cnn.com/2018/03/27/us/right-whales-extinction-trnd/index.html>. This is also the 10th year of the festival. Now more than ever, it is important to raise awareness for the plight of the right whale and encourage everyone to take action to help protect them. Please consider a nautical design to incorporate the theme, as well as highlight that it's the 10th year of the festival.
- Text to be included (subject to change):

10th Annual Right Whale Festival
Free Admission – Family Fun
Sea Walk Pavilion

Jacksonville Beach, Florida
Saturday, November 3, 2018
10:00am-4:00pm
www.rightwhalefestival.com
Beach Clean-up 9-11am
Beach Run 11am-12pm
Live Music 10-4pm

All hands on deck!! Scientists estimate only about 450 North Atlantic right whales remain, but with the tragic death of 17 right whales last year and no calves born last season, it is more important than ever to protect the remaining whales. Join us for the 10th year celebrating the right whales annual return to our coast where they come to give birth to and nurse their young, and learn more about right whales and the ongoing efforts to protect them from extinction!

Other Requirements:

- Artist should be willing to work with a representative from the Right Whale Festival to create one color and one black and white ad for print advertisements, as well as, the design for t-shirts, and other materials as needed.
- Artist must provide designs files in the Adobe design program used, upon request.

Recognition:

- Artists name will be included on the festival poster and listed on the rightwhalefestival.com website.
- Artists will be called on stage during festival to receive formal recognition (if artist choses to attend the festival, it will be at his/her own expense).
- Artist will be provided with each item in which their design was used including posters, t-shirts, passports, advertisements, and any additional items.

Questions:

Please refer to previous years posters (available the festival website www.rightwhalefestival.com for examples). Other questions can be directed to rightwhalefestival@gmail.com. Winner will be notified by May 18, 2018.

Links to right whale images and information:

<https://abcnews.go.com/Technology/wireStory/beginning-end-babies-endangered-whales-54020629>
<https://www.cnn.com/2018/03/27/us/right-whales-extinction-trnd/index.html>
http://sero.nmfs.noaa.gov/protected_resources/right_whale/index.html
<http://www.rightwhaleweb.org>
<http://www.fwc.state.fl.us/research/wildlife/right-whales/>