

## PRESS RELEASE

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## **PD-Rx** Launches Web Application

OKLAHOMA CITY, OK, November 5, 2007 – PD-Rx Pharmaceuticals, Inc., a publicly held corporation, (Symbol: PDRX.PK) today announced that it will offer a web base application for its proprietary software system called PD-Rx Net.

Shawn Stephens, MIS Director states that "PD-Rx Net was previously offered as a stand alone platform, but with our in-house staff of programmers and IT personnel, PD-Rx has developed an internet web application that will be easy to use and will increase managerial review and operational controls." The web application will provide off site backup of all data files, and provide instant updates to the program as they become available to each customer throughout the United States.

"Exporting data files for reports and the monitoring of all activities by the clinical managers are key functions to this platform", states Mr. William Hardy, Network Administrator with PD-Rx. "As multiple states are requiring additional tracking and reporting functions for regulated and controlled medications, PD-Rx Net provides a compliant reporting module called '*CRep*' that meets the data specification requirements of each states Department of Justice & the Bureau of Narcotics."

The PD-Rx Net platform currently provides a pharmacy management system, fax scripting functions, patient education leaflets, electronic claims processing and a multitude of reporting programs to suit the needs of the healthcare providers.

ABOUT THE COMPANY:

PD-Rx offers pharmaceutical and management strategies to the healthcare industry. Our management strategies focus on new products, solid business partners, and the specialized segment of the pharmaceutical industry. As a licensed FDA manufacturer and packager, PD-Rx offers a full spectrum of medications and specialized services. Our goal is to develop a matrix of cost containment tools and products that we can merge into any healthcare network to enhance patient care and improve managed care organizations bottom line. We provide proprietary products and prepackaged medications that are viewed by patient, insurance payers and healthcare providers as a progressive and responsive practice.

This press release contains "forward-looking" statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks and uncertainties or other factors, which may cause actual results, performance or achievements expressed or implied by such forward-looking statements to vary from those forecast or implied in this release. Factors that might cause such a difference include, without limitation, decline in demand for the company's products or services, and the effect of general economic conditions and factors affecting the industry.