

General Fund: \$82,432.31 is in the bank. Nogales Police Department \$10,000.00 grant still pending.

United Way of Santa Cruz County

LIVE UNITED™



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**United Way of Santa Cruz County
Board Meeting
November 04, 2015
12:16 a.m.-1:15 pm
Santa Cruz Training Program Café
70 E. La Castellana Drive
Nogales, AZ 85621**

Attended: Marcela Chavez, Roy Bermudez, Jean Miller, Letty Estrada, Angel Canto, John Fanning, Denise Rodriguez, David Barraza, Norma Lucero

Meeting was called to order at 12:16 a.m. by President Jean Miller

Minutes approved for September 02, 2015 – Roy motioned, Denise second, all approved.

OLD BUSINESS:

- **Kick Off Luncheon 2015:** Hand out of “Expenses and Income” show the net income of \$28.22. Marcela feels that it is more work and more expensive to have the luncheon at the Boys and Girls Club. She would like to discuss other options for this event such as a meet & greet. David suggested an expo/awareness fair. Marcela thought it was a good idea to have all agencies set up an informational booth and agencies present their program. Jean suggested corporate sponsors interested in kicking off campaign – payroll deductions; audience are the donors so we should impress with the agencies. Denise mentioned that sponsor/donors want to see where the money is going. Roy feels that the message has been lost; time, recruit, lobby to UW. Letty feels visuals are important to show the admin. cost in Nogales not Tucson.

NEW BUSINESS

- **Special-Guest:** Anita Moreno conference call to thank board for presenting her at the luncheon as a honorary board member, card and gift card.
- **Congratulations to:** Norma Lucero and Anita Moreno-Hall of Fame inductees
- **Review on campaigns:** UW of Phoenix, Valley of the Sun, Liberty Utilities, CRBard, McMoran Copper Mine, to name a few who have joined in the campaign/sponsorship giving to UW.
- **Insurance Invoice:** Due Dec. \$1369.00 Jean asked Marcela to request other quotes from other companies and review what is necessary to have as coverage.
- **Diaper Drive:** the date for the drive was postponed for some time in February due to the fact that there are a number of events going on with the schools, tests, out of town competitions etc. Continues to keep the Diaper Drive open the 1st Thursday of the month.
- **Christmas Turtles:** Marcela wanted to remind everyone about the turtles; she is working with her fellow volunteers/board with CCRT to distribute the turtles which represent a family and child of low income with information for a gift. Dora Taddey is the founder of this Christmas gift giving program.

- **Christmas Party:** After open discussion on whether it was better to meet an evening or have a lunch; it was decided that it would be more convenient for all to attend a luncheon after the holidays. Motion to have the luncheon in January, Denise so moved, Roy second all voted in favor to meet for lunch in January 2016.
- **Marcela time off for Thanksgiving Nov. 23-28.** Denise moved, Angel 2nd all in favor.
- **Open Discussion:** Marcela wanted to share with the board that she reached out to the Sr. Center, SC Training Center and Cross Roads Mission with the donation of gloves that were donated to the Diaper Drive program. Roy wanted to share that there are reading glasses available for donations.
- **Meeting adjourned:** Chuck motioned, John second all in favor meeting adjourned at 1:15 pm.
- **Next meeting to be announced.** December