

Central Avenue Historic Business Improvement District (CAHD) September 2017 Board and Committee Meeting Agendas

Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard
323-230-7070 p | bid@centralavenuehistoricdistrict.org



Board Meeting

September 6, 2017– 10:30 am to 12:30 pm

New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

(Posted on August 30, 2017)

Translation Services | Servicios de traducción | 번역 서비스

- Please call 323-230-7070 24-hours before the board meeting to request translation services.
- Por favor llame al 323-230-7070 24 horas antes de la junta directiva para solicitar servicios de traducción
- 이사회 회의 24 시간 전에 전화 323-230-7070 로 전화하여 번역 서비스를 요청하십시오.

Join the CAHD Board Meeting Via Conference Call: (712) 770-4751 Access Code: 414060

Board of Directors

Officers

Dani Shaker, President
People's Union, LLC, Historic Liberty Savings Property

Monica Mbeugere, Treasurer
Alfred Smith Property

Jonathan Zeichner, Vice President
Executive Director, A Place Called Home

Mark Wilson, Secretary
*Executive Director, Coalition for Responsible
Community Development*

Members

Vivian Bowers, Member
Bowers and Sons Cleaners

Jerrel Abdul Salaam, Member
Masjid Bilal Islamic Center

Priscilla Al Uqdah, Member
*Clara Muhammad School
National Alumni Association*

Noreen McClendon, Member
*Executive Director, Concerned Citizens
Of South Central Los Angeles*

Clent Bowers, Member
Trustee, Bowers Retail Complex

Councilman Curren D. Price, Jr., Member
The New 9th

Edgar Mariscal, Member
Dunbar Village

Agenda

- I. Welcome Dani Shaker, President (2 min)
- II. To-do list update from previous month's work efforts (5 min)
 - a. Exit interview with Al Crawford
 - b. Get illegal street vending survey passed out
 - c. James to contact DWP to come out for next meeting to speak on street lights
 - d. CRCD to send in call logs, invoices and contract

- e. Talk to property owners to help contribute to funding for lighting in alley ways
 - f. Contact newton police station regarding attendance
 - g. Proposal to put together work plan to help convert a few meat markets into sandwich delis and come up with business plan/resources
 - h. Discuss partnering with city to plant trees along the corridor
- III. Public Comments – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- IV. Los Angeles Police Department – Newton Division (5 min)
- V. Review and Approve August 2, 2017 Board Meeting Minutes: Mark Wilson, Secretary (5 min)
NOTE: Please review minutes prior to meetings so we are ready to approve or discuss without delay.
- VI. Review and Approve Financial Report: Monica Mbuegere, Treasurer (20 min)
- a. Total Expenditures as of August 31, 2017
 - b. Assessment fees invoiced and received to date
 - c. Draft Financial Statement for fiscal year ending December 31, 2016
 - d. Draft 990's for fiscal year ending December 31, 2016
 - e. Draft 2016 Financial Report prepared by MTB Accountancy Group for the City Clerk Filing requirement
 - f. Vote to approve 2018 Program and Operational Budget
- VII. Review and Approve Board Management, Operations and Partner Action Items:
- a. DISCUSS AB 1479 LEGISLATURE BILL AND SUBMITTING AN "OPPOSE UNLESS AMENDED" LETTER AGAINST LEGISLATION REGARDING
 - i. A bill moving through the legislature would expose our members to new litigation threats by including a civil penalty for not adequately responding to inquires under the Public Records Act (PRA). The bill allows a court to assess a \$1,000 - \$5,000 penalty per case and would require members to pay attorney's fees and any court costs
 - b. Executive Committee Report (5 Min)
 - c. Branding, Business Development and Events Committee Report (5 min)
 - 1. South Central Avenue Street Gallery Art/Design Pop-Up Studio
 - 2. Annual Meeting October 4th
 - 3. Halloween October 31st
 - 4. Small Business Saturday on November 25th
 - 5. Black History Month Historic Tour partnerships to promote branding and marketing
 - 6. Winter Wonderland partnering with CD9 and LAPD
 - 7. Cinco De Mayo
 - 8. Discuss and determine how CAHD can help manage the Central Avenue Jazz Festival Branding, Marketing and Entertainment July 28th -29th
 - d. Ad hoc committee updates:
 - i. Homeless Response Committee – Jonathan (5min)
 - 1. Status of Resource Guide and Online Information

Members: Jonathan, CD9, CRCD and Felix
 - ii. Central Avenue Resiliency Committee (10 min)

1. New Business and New Development on Central Avenue Publication
2. Malcolm Harris from Trust South LA presentation on current work in area and Metro connection. Discuss recent hit and run on Central near Vernon.

Members: Vivian, Dani, Noreen, Clent, Monica, Sherri and Griffin

iii. Illegal Street Vending Committee – (3 min)

1. Survey of business from Washington Boulevard to Slauson Avenue regarding approval or disapproval of street vending and the development of approved vending locations to be circulated.
2. Plan to Activate Sidewalk Space around Family Farms in order to mitigate Illegal Street Vending

Members: Vivian, Priscilla, Noreen, Griffin and Felix

iv. Parking Demand Management – Sherri (5 min)

1. Discuss potential for utilizing alley ways for additional parking
2. Letter to DOT requesting Parking enforcement, restriping red zones to potentially create more parking spaces, assess on diagonal parking options and to synchronize lights at Martin Luther King Blvd

Members: Vivian, Dani, Clent, Monica, James, Sherri and Griffin

v. New Board Nominations (2 seats open)/ Copy of Nomination Guide & Expectations – Jonathan (5 min)

Members: Jonathan, Monica, Clent and Priscilla

VIII. Review and Approve Management Reports, Presentations and Partnerships: Sherri Franklin, Urban Design Center (10 min)

- a. Debriefing on Clean Streets work efforts and discussion on system for ongoing performance and feedback - Joe Gamez and Feliz Cruz, CRCDC Enterprises, Inc.
- b. Debriefing on the Safety Ambassador outcomes, new time tracking software and training – Sherri Franklin
- c. Debriefing on Wi-Fi and Security Camera proposals
- d. Outreach letters to new businesses, affordable housing developments and apartment buildings
- e. 2nd Quarter 2017 Newsletter
- f. 2nd Quarter 2017 Report
- g. Discuss comments and feedback from property owners and reply status

IX. Review New To-Do List and confirm deadlines/who is responsible (2 min)

X. Meeting Schedule: Next Board Meeting: October 4, 2017 @ 10:30 am.

XI. Adjourn – Promptly at 12:30 pm

Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda. As a covered entity under Title II of the Americans with Disabilities Act, the Central Avenue Historic BID does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting our office at ph. 322-230-7070 or email bid@centralavenuehistoricdistrict.org.

CENTRAL AVENUE HISTORIC DISTRICT COMMITTEE MEETING DATES

Monthly Branding, Business Development and Events Committee Meeting Agenda

September 6, 2017 – 12:45 pm to 2:00 pm

Location: New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

- I. Angels Walk Map elements
- II. District booklet themes, content, business highlights and articles
- III. Business Workshops Schedule
- IV. Annual Meeting – Taste of Central Avenue to be held on October 4th at the Constituent Center from 12:30 pm to 5:00 pm.
- V. Annual Board Retreat - Proposed Date: November 17, 2017

Members: Priscilla, Clent, Monica and Sherri

Monthly Executive Committee Meeting Agenda

September 26, 2017 - 9:30 am to 11:00 am

Location: A Place Called Home – 2830 S. Central Avenue, Los Angeles, CA 90011

- I. Finalize Board Meeting Agenda
- II. Discuss Operations management matters
- III. Discuss and review contract proposals, amendments and terminations
- IV. Review partnership and Board presentation request

Members: Vivian, Jonathan, Dani and Mark

CAHD Ad-hoc Committee Meeting Dates

September 2017

1. **Illegal Street Vending Committee – New Date:** Every Third Wednesday at 3:00 pm. CAHD Program Office - 2508 S. Central Avenue. The next meeting will be on: September 20. **Members:** Vivian, Priscilla, Noreen, Griffin, Felix and Johnny
2. **Parking Demand Management –** Every Third Wednesday at 4:00 pm. CAHD Program Office - 2508 S. Central Avenue. Next meeting: September 20. **Members:** Vivian, Dani, Clent, Monica, James, Sherri and Griffin
3. **Central Avenue Resiliency Committee -** Every Third Wednesday at 5:00 pm immediately following the Parking Demand Management meeting. CAHD Program Office - 2508 S. Central Avenue – Next meeting: September 20. **Members:** Vivian, Dani, Noreen, Clent, Monica, Sherri and Griffin
4. **Homeless Committee –** No Meeting Scheduled