

# **FMCA Governing Board Meeting**

**Lincoln, NE**

**August 22, 2022**

## **Treasurer**

Investment loss last month was 5.5% but it is improving.

Replaced roof and air conditioners at the Roundbottom facility.

Took \$500,000 from investments for expenses.

We have 73,357 memberships. Coach membership is decreasing and towable membership is increasing.

TechConnect: Income \$5,455,876. Expense \$4,300,000. Changes in TechConnect: moved from FMCA (non-profit) to FMC (for profit) because we were making too much money for it to remain in FMCA. We could have lost our non-profit status. This required that we move our provider to AT&T at an increased cost because it is a business account. In order to assure we don't lose our non-profit status, T-Mobile users will receive a rebate. This will cost \$400,000.

## **CEO Report**

A revised recruitment program is on the way. An affiliated link on social media to refer new signups. You will need a PayPal account to receive a \$10 per new member reward.

Perry, GA March 15-18, registration will open in early to mid September.

New TechConnect is with AT&T. One time charge of \$39.99 for Hotspot Monthly fee of \$59.99 for unlimited with no hard throttling. Increased download speeds (12 vs 25 mbs) is \$64.99.

## **P&P Committee**

All were EB level.

## **Constitution & By Laws**

Proposal to consolidate the title of Area Presidents/Area Vice President was referred back to committee.

Proposal to make the position of Alternate National Director optional was approved. Each chapter is required to have a President, Vice President and National Director. The chapter is also required to have a Secretary and Treasurer or these two positions can be combined in to a single position. They may choose to eliminate Alternate National Director. The chapter must modify

their by laws to combine the two positions and/or to eliminate the Alternate National Director position.

### **Long Range Planning Committee**

Power point presentation on the report. FMCA is only 0.69% of RV owners. Need to emphasize towables. Orient to serve younger demographic and more active. Look into new venues, entertainment and fun opportunities. A new mission statement was presented but requires modifying the constitution to implement. Also they want a newer more neutral logo. GB authorized spending up to \$120,000 for the initial stages of implementation.

### **New Business**

The campground needs about \$400,000 of work to replace the concrete and electrical. Funds were authorized below the line to do this work. Revenue from the campground will be set aside for the campground. Because members were abusing the two free days a month by not canceling when they weren't going to use the campsite, free days have been eliminated. There is now a \$15 fee for the full hook up spaces and \$10 for the electrical spaces for the initial two days a month. This is half of the normal fee.