Marine (Street Beach) Memorial Mall

This proposal to build a park at the west end of Marine Street was an action item at the 2/25 La Jolla Parks & Beaches (LJPB) meeting. Erik Holtsmark, the architect for this proposal, has a vision for an elaborate park with water features, landscaping, restrooms, vending machines, an improved lifeguard station, an elevator, statues and benches. This mall would be funded privately to memorialize deceased friends and family. Erik lives in the Country Club neighborhood of La Jolla. This dead-end area of Marine St. is currently a red-curbed Fire Zone, used by SDPD to stage beach patrols and for beach rescues by emergency vehicles.

Catherine Douglass, representing opposition, presented Cynthia Chasan's slides that highlighted mainly public safety reasons for objecting to Erik's proposal.

(ADD pictures here of beachside park photo and high tide erosion, if you have the room)

Jack DeFranco spoke on behalf of Barber Tract neighborhood residents about the impracticality of the proposal including storm tides and probable seasonal flooding of restrooms at the beach level. Mike Cole reported that the Barber Tract Neighborhood Association board opposed the proposal due to potential public safety and traffic congestion issues. A letter was distributed from Tony Ciani, architect and former BT resident, to the LJPB Board opposing the project and detailing California Coastal Commission non-compliance and other issues. A Motion to Deny the proposed Marine Memorial Mall based on issues including safety, not fitting community character, pollution, parking, maintenance and noises issues was unanimously passed by the LJPB.

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