



## Credits, Articulations & Prerequisites

### Credits:

Cross credit with some academic courses (including 4<sup>th</sup> year related math, VPAA, math & science) may be available and will be reviewed on a case-by-case basis with each district's counseling department

### Articulations:

- Washtenaw Community College
- Wayne County Community College District

### Prerequisites:

- Junior status preferred (Open to grades 9-12)
- Grade of C or better and instructor approval to go on to the advanced level

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*This program offers excellent career opportunities for both male and female students.*

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## Program Description

Digital Media/Web Design program begins with an introduction to html5 and other web design languages. Students will create and design web sites through the use of cascading style sheets, as well as JavaScript and Dynamic html. In addition, web site creation through available software programs will be taught along with the necessary technology, services, and marketing of an E-commerce site. Graphic Design through the use of Photoshop CC will allow the creation, manipulation and enhancement of digital images and the creation of effective graphics in both business and personal situations from scratch or existing components. Finally, all three components will be combined in a final product where students create an actual web site. Students who are interested in careers as a Web Page Developer and/or Graphic Designer would benefit from this program.

## Special Features

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*Leadership and work-based learning opportunities available.*

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#### STATEMENT OF COMPLIANCE

The Downriver Career Technical Consortium complies with all federal laws and regulations of the U.S. Department of Education. It is the policy of the Downriver Career Technical Consortium that no person on the basis of race, color, religion, national origin or ancestry, age, gender, marital status, disability or limited English proficiency shall be discriminated against or excluded from participation in any program or activity to which it is responsible or for which it receives financial assistance from the U.S. Department of Education. Furthermore, the consortium will encourage participation by all of the above.