

Hospital Launches New Foundation with Campaign For Immediate Release

**CONTACT: Gayla Blanton
MMH Marketing
759-6139**



When walking the halls of Muenster Memorial Hospital, it is easy to see that charitable giving has long been a cornerstone of hospital history.

In fact, a gift of land from the J.M. Weinzapfel family actually made it possible for the hospital to be built.

In the lobby, plaques with names like Fleitman, Walterscheid, Klement, Fette, Vogel and Becker hang in recognition of gifts given over the years in memory or in honor of loved ones.

Plaques on patient doors reflect even more names - Fisher, Yosten, Sicking, Luke, Endres and Herr.

All tell a story of a community hospital and those who have supported it.

Today, Muenster Memorial Hospital has put in place a tax-exempt, charitable foundation, the Muenster Hospital Healthcare Foundation, which exists solely to solicit funds and manage donations made to the hospital for the benefit of local healthcare.

The Foundation, which is registered as a 501(c)3 organization, provides a convenient vehicle for those who wish to include the Hospital District in charitable giving. Gifts are deductible to the full extent of the law and include bequests, honorariums, memorials, campaign gifts and planned giving, such as life insurance, securities, planned gift annuities and donations of real estate. The ways you can ensure enhanced healthcare for future generations, while benefitting yourself through financial planning, are endless.

Funds raised for the Muenster Hospital Healthcare Foundation will be designated for specific campaigns, such as for a piece of equipment needed by the district, or directed toward future growth, development and facilities. Funds could also be used to establish scholarships for those pursuing a healthcare profession. Donors may also specify use of donations, as long as they are in line with the Foundation's mission, and are approved by the Hospital Board and Foundation's board of directors, whom serve independently.

To kick off its establishment, while meeting a critical need of the hospital, the Muenster Hospital Healthcare Foundation will be raising funds beginning today, December 1, for a portable radiography machine with digital upgrade – the Siemens MOBILETT XP Hybrid. The new unit will replace the current portable radiology equipment, which has been in use for over 30 years. Although the current machine has been consistently updated, it is no longer optimal for patient care.

Benefits of the new machine to the patient will be many. The MOBILETT XP Hybrid enables short exposure times down to one millisecond, virtually eliminating any motion blurring and reducing patient radiation dose. A flexible head, lightweight design and easy mobility allows for easy positioning of the patient, aiding in patient comfort.

Muenster Memorial utilizes the mobile machine for over a third of their total chest x-rays, as well as for patients in need of abdominal, spine or extremity x-rays, who are not mobile from the emergency room, surgery or inpatient beds.

“With availability of a reliable, user-friendly, portable x-ray machine, I feel sure our usage would increase,” noted Michelle Bayer, Director of the Radiology Department at MMH. “Also, immediate access and rendering of digital images would put us where we need to be technology-wise.”

Cost of the unit with the digital upgrade is \$98,000.

“I know that this is a lot of money,” stated Brian Roland, Chief Executive Officer for Muenster hospital. “However, when looking at needed items, this piece of equipment rose to the top of the list for replacement and for having the most impact for the dollar. This unit could literally touch everyone who uses our facility.”

“For those wanting to make a high-impact, lasting donation, especially before the end of the year, this could be just what you are looking for,” Roland said.

All donations, large or small, are valuable and will be greatly appreciated.

Donations may be made to: Muenster Hospital Healthcare Foundation, P.O. Box 370, Muenster, Texas 76252.

For more information on the campaign, the equipment or the Muenster Hospital Healthcare Foundation, contact Roland at 940-759-6153.

Also, watch the Enterprise and the MMH Facebook Page for updates.

Cutline for Photo

Help Us Provide Better Healthcare for our Community!

Muenster Memorial Hospital has established the Muenster Hospital Healthcare Foundation to handle all charitable donations to Muenster Memorial Hospital for the betterment of healthcare in our community. The Foundation is kicking off its creation with a campaign to raise funds for a mobile x-ray machine, replacing its current unit, which is 30+ years old. Pictured is a Siemens MOBILETT XP Hybrid, which will be equipped with a digital upgrade. Donations, large and small, will gladly be accepted as MHHF works toward a \$98,000 goal. (Courtesy Photo)