



# 2017 RE/MAX VS. THE INDUSTRY



**Productive, high-quality agents.** Over 1 million U.S. transactions. A brand people know. And an unmatched global presence. You have all sorts of reasons to choose RE/MAX.

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	TRANSACTION SIDES PER AGENT LARGE BROKERAGES ONLY <sup>1</sup>	U.S. RESIDENTIAL TRANSACTION SIDES <sup>2</sup>	BRAND AWARENESS (UNAIDED) <sup>3</sup>	COUNTRIES & TERRITORIES	OFFICES WORLDWIDE	AGENTS WORLDWIDE
<b>RE/MAX</b>	<b>17.2</b>	<b>1 million+</b>	<b>27.6%</b>	<b>100+</b>	<b>7,343</b>	<b>111,915</b>
REALTY EXECUTIVES	11.0	Not released	0.5%	11	500	8,000
BERKSHIRE HATHAWAY HomeServices	9.2	Not released	4.3%	1	1,240	42,747
COLDWELL BANKER	8.4	727,415	14.2%	49	3,000	88,400
Century 21	8.2	420,184	19.7%	77	7,300	110,800
ERA	8.2	128,812	1.1%	31	2,300	37,900
Better Homes and Gardens REAL ESTATE	6.9	70,980	0.6%	3	300	10,900
kw KELLER WILLIAMS	6.8	977,603	7.3%	16	800	154,979
Sotheby's INTERNATIONAL REALTY	6.5	111,950	2.1%	66	850	20,300

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