

2015 CONFERENCE BROCHURE

Nurses

►►►►► FOR WISCONSIN

Learn. Teach. Lead. Conference

June 11 – 12, 2015

School of Nursing

Signe Skott Cooper Hall

University of Wisconsin-Madison



Welcome to the 2015 *Nurses for Wisconsin Learn.Teach.Lead. Conference*. We are excited to be holding our second conference in Signe Skott Cooper Hall, the new state-of-the-art home of the University of Wisconsin-Madison School of Nursing. This conference marks the culmination of actions taken to support expanding baccalaureate nursing education opportunities within our state. We have planned a range of sessions that will inspire you as you take on new opportunities as nursing faculty.

Through Nurses for Wisconsin over 50 persons have received support for their doctoral education. The project represents an investment in the nursing profession as an agent in the economic well-being of the state and health of its citizens. The fellowship and loan forgiveness awardees join nursing faculty at the six University of Wisconsin System nursing programs to support BSN and graduate nursing education, thereby increasing the supply of nurses in the state of Wisconsin. The Nurses for Wisconsin participants will advance the delivery of health care through research and evidence based practice. In addition, they will provide leadership to the profession and health care organizations throughout the state.

This grant has been an exciting endeavor that built upon the rich history of collaboration and leadership of the UW System nursing deans. Their leadership has been invaluable in moving the grant from vision to reality. Special thanks go to Dean Young for her role as primary investigator for the project.

Again, welcome to all of you and enjoy the conference.

L. Elaine Wendt, PhD, RN

Dean Emerita

Nurses for Wisconsin Project Coordinator



KEYNOTE SPEAKERS AND PRESENTERS

Juliann G. Sebastian, PhD, RN, FAAN was appointed Dean and Professor of the University of Nebraska Medical Center, College of Nursing on October 15, 2011. She previously served as Dean of the College of Nursing at the University of Missouri-St. Louis since 2006. Before that, she served as Assistant Dean for Advanced Practice Nursing and Professor at the University of Kentucky, College of Nursing. Dr. Sebastian earned her Bachelor's and Master's of Science in Nursing from the University of Kentucky, College of Nursing and her doctorate in Business Administration from the College of Business and Economics there.

Dr. Sebastian's areas of expertise are organization of care delivery systems, and in particular care for underserved populations, academic nursing practice and nurse-managed centers, and Doctor of Nursing Practice program curricula. She has presented widely at national and international conferences on these topics and has had numerous papers, book chapters, abstracts, and three books related to community nursing published. She was a member of the inaugural cohort of the Robert Wood Johnson Nurse Executive Fellowship program (1998-2001).

Dr. Sebastian was inducted as a Fellow in the American Academy of Nursing in 1999. She has been active in numerous national and international professional organizations, including service as the Vice President of Sigma Theta Tau International from 1995-97 and Chair of the Board of the Sigma Theta Tau International Foundation from 1997-2001. She co-chaired the Fellows Selection Committee for the American Academy of Nursing for two years (2006-07).

She has served on many task forces for the American Association of Colleges of Nursing and as an AACN Board Member-At-Large (2008-2010) and as Secretary (2010-14). She also served as Associate Editor for Leadership for the Journal of Professional Nursing (2007-09) and as the AACN representative on the U.S. Department of Health and Human Services Office of Disability Curriculum Subcommittee of the "Call To Action" (2007-09). She currently serves as President-Elect and member of the Executive Committee on the AACN Board of Directors (2014-16).

Marilyn H. Oermann, PhD, RN, ANEF, FAAN is the Thelma M. Ingles Professor of Nursing and Director of Evaluation and Educational Research at Duke University School of Nursing. She is the Editor-in-Chief of *Nurse Educator* and the *Journal of Nursing Care Quality*. Dr. Oermann is the author/co-author of 17 books, 145 articles in peer reviewed journals, and many other types of publications. Her current books are *Evaluation and Testing in Nursing Education*; *Writing for Publication in Nursing*; *Teaching in Nursing and Role of the Educator: The Complete Guide to Best Practice in Teaching, Evaluation, and Curriculum Development*; and *Clinical Teaching Strategies in Nursing*. She edited 6 volumes of the *Annual Review of Nursing Education*. Dr. Oermann has

written extensively on teaching and evaluation in nursing, and she lectures widely on nursing education topics. She is a member of the American Academy of Nursing and National League for Nursing (NLN) Academy of Nursing Education. She received the NLN Award for Excellence in Nursing Education Research and the Sigma Theta Tau International Elizabeth Russell Belford Award for Excellence in Education.

Jeremy T. Miner, MA is Director of Grants and Contracts at the University of Wisconsin-Eau Claire. In addition to developing and administering proposals to public and private grantmakers, he has served as a reviewer for federal and state grant programs, helped private foundations streamline their grant application guidelines, and presented grantseeking workshops nationally and internationally to thousands of grant-getters. He has also authored three leading grants reference guidebooks: *Proposal Planning & Writing* (5th ed., 2013), *Models of Proposal Planning & Writing* (2nd ed., 2015), and *Collaborative Grantseeking* (2011).

Rachel Schiffman, PhD, RN, FAAN is Professor and Associate Dean for Research in the College of Nursing and Associate Vice-Provost for Research in the Office of Research at UW-Milwaukee. She is the Director of the Self-Management Science Center at UWM, a National Institute of Nursing Research funded P20 exploratory center and is the Director of the UWM Clinical and Translational Science Institute. Dr. Schiffman received her bachelor's and master's degrees in nursing and her PhD in educational psychology. She is a fellow of the American Academy of Nursing. Dr. Schiffman's research focus is on early childhood intervention programs with a specific focus on family health, infant mental health and socioemotional development with home visitation as a service delivery model.

UW-Madison School of Nursing Center for Technology-Enhanced Learning (CTEN) Staff

George Jura, PhD, Director of Academic Technology

Tim Piatt, MDE, Sr. Instructional Technology Specialist

Laurie Pirtle, MSN, RN, Simulation Consultant

Brenda Kupsch, MBA, Simulation Consultant



Conference Agenda

Thursday, June 11, 2015

11:30 am to 12:30 pm	Registration Box Lunch	Atrium Enroth Hall
12:30 pm	Opening Welcome <i>L. Elaine Wendt, PhD, RN – Nurses for Wisconsin Project Coordinator</i> <i>Linda K. Young, PhD, RN, CNE, CFLE – UW-Eau Claire</i> <i>Katharyn A. May, PhD, RN, FAAN – UW-Madison</i>	Auditorium
12:30 pm to 1:45 pm	Academic Nursing: Advancing Remarkable Opportunities, Rich Innovation, and a Robust Future <i>Juliann G. Sebastian, PhD, RN, FAAN</i>	Auditorium
1:45 pm to 2:00 pm	Break	Atrium
2:00 pm to 4:00 pm	Increasing Student Engagement in Your Classroom: From Lectures to Active Learning <i>George Jura, PhD</i> <i>Tim Piatt, MDE, Sr. Instructional Technology Specialist</i>	1231 Schoen Hall & 1331 Active Learning Classroom
4:00 pm to 5:30 pm	Reception with Light Refreshments	Atrium
4:15 pm to 5:00 pm	Deans' Roundtable <i>Linda K. Young, PhD, RN, CNE, CFLE – UW-Eau Claire</i> <i>Sally Lundeen, PhD, RN, FAAN – UW-Milwaukee</i> <i>Leslie Neal-Boylan, PhD, RN, CRRN, APNP, FAAN – UW Oshkosh</i>	Atrium
5:00 pm	Signe Skott Cooper Hall Tour Opportunity.	
Evening	Dinner On Your Own	

Friday, June 12, 2015

8:15 am to 9:00 am	Continental Breakfast	Enroth Hall
9:00 am to 10 am	Writing for Publication and Your Role as a Nurse Educator <i>Marilyn H. Oermann, PhD, RN, ANEF, FAAN</i>	1231 Schoen Hall (web conference)
10:00 am to 10:15 am	Break	
10:15 am to 10:55 am	Concurrent Session I	
GROUP A	Around the UW System in 40 Minutes <i>This speed dating-like session will introduce Nurses for Wisconsin awardees to faculty and administration at UW System nursing programs across the state.</i>	1331 Active Learning Classroom
GROUP B	NIH Grants without Grief <i>Jeremy T. Miner, MA</i> <i>With more than \$30 billion available in grant funding, the National Institutes of Health is the largest sponsor of medical research in the world. In this session you will learn about various grant funding mechanisms and tips for writing persuasive proposals.</i>	1231 Schoen Hall
11:00 am to 11:40 am	Concurrent Session II	
GROUP B	Around the UW System in 40 Minutes <i>This speed dating-like session will introduce Nurses for Wisconsin awardees to faculty and administration at UW System nursing programs across the state.</i>	1331 Active Learning Classroom
GROUP A	NIH Grants without Grief <i>Jeremy T. Miner, MA</i> <i>With more than \$30 billion available in grant funding, the National Institutes of Health is the largest sponsor of medical research in the world. In this session you will learn about various grant funding mechanisms and tips for writing persuasive proposals.</i>	1231 Schoen Hall
11:45 am to 12:25 pm	Lunch	Enroth Hall
12:30 pm to 1:15 pm	Concurrent Session III	
GROUP C	Simulated Learning Environments to Enhance Nursing Education <i>Laurie Pirtle, MSN, RN Simulation Consultant</i> <i>Brenda Kupsch, MBA, Simulation Consultant</i> <i>Tour and discussion of learning activities for all the simulation and lab areas: hospital suite, clinical labs, home health, -e-health, physical assessment lab and clinical exam suite.</i>	Center for Technology-enhanced Learning (CTEN), 2 nd floor
GROUP D	Career Mapping, Part 1 <i>Rachel Schiffman, PhD, RN, FAAN</i> <i>Dr. Rachel Schiffman will introduce the concept of intentional career mapping. A career map will help you</i>	1331 Active Learning Classroom

		<i>achieve academic and personal outcomes while preserving your energy.</i>	
1:20 pm to 2:05 pm	Concurrent Session IV		
	GROUP D	<p>Simulated Learning Environments to Enhance Nursing Education</p> <p><i>Laurie Pirtle, MSN, RN Simulation Consultant</i> <i>Brenda Kupsch, MBA, Simulation Consultant</i></p> <p><i>Tour and discussion of learning activities for all the simulation and lab areas: hospital suite, clinical labs, home health, -e-health, physical assessment lab and clinical exam suite.</i></p>	Center for Technology-enhanced Learning (CTEN), 2 nd floor
	GROUP C	<p>Career Mapping, Part 2</p> <p><i>Rachel Schiffman, PhD, RN, FAAN</i></p> <p><i>Expand your career map with Dr. Rachel Schiffman and review with colleagues in a small group format.</i></p>	1331 Active Learning Classroom
2:10 pm to 2:30 pm	Evaluation and Closing Thank You	<p><i>L. Elaine Wendt, PhD, RN – Nurses for Wisconsin Project Coordinator</i> <i>Linda K. Young, PhD, RN, CNE, CFLE – UW-Eau Claire</i></p>	1231 Schoen Hall



ACKNOWLEDGEMENTS

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DIRECTONS & PARKING



*Signe Skott Cooper Hall
701 Highland Ave., Madison, WI 53705*

Signe Skott Cooper Hall, home of the University of Wisconsin–Madison School of Nursing, is located on the west end of campus on the corner of Observatory Drive and Highland Avenue.

Hourly fee parking is available in the University of Wisconsin Hospital and Clinics ramp, which is across Highland Avenue, or in Lot 76 which is across the street from the Pharmacy School, Rennebohm Hall.



Thank you to Springer Publishing Company for
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Writing for Publication in Nursing by Dr. Marilyn H. Oermann.

Cover: In the fall of 2014, the University of Wisconsin-Madison School of Nursing opened Signe Skott Cooper Hall. The \$53 million, five-story building offer supports collaborative learning, best practices in nursing and interprofessional health education and cutting-edge instructional and simulation technologies.

- Building photos courtesy Chris Frazee, Media Solutions

FOR MORE INFORMATION

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NOTES