

## Inclusive Design

### Handheld computerized makeup applicator

Bringing the science of touch to women everywhere, HAPTA is designed for those with hand-motion disorders, arthritis, Huntington's Disease, and following stroke-related motion challenges.

This motion-stabilizing device harnesses the power of technology to assist those who have difficulty raising their arms due to limited mobility issues, and people with limited grip strength who struggle with precise application, as well as those experiencing tremors and a lack of sensation in the hands.

Hapta uses advanced sensors and motion-stabilizing technology to keep the device level, constantly adjusting to the user's position. As a Beauty Tech premiere, HAPTA makes the expression of beauty more accessible, more achievable, and easier than ever before..

Picture shows Hapta with a handle strap

<https://www.loreal.com/en/articles/science-and-technology/hapta-lancome-innovation/>



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