



YAMAHA



14th

Annual Hot Products

IJSBA Mark Hahn Memorial Havasu 300

Presented by YAMAHA

Saturday - February 24, 2018

Lake Havasu, Arizona

2018 DATE ANNOUNCED FOR THE IJSBA NATIONAL TEAM ENDURANCE CHAMPIONSHIP

FOUNTAIN VALLEY, CA – February 28 2017: The 14th Annual “World’s Longest Continuous PWC Race” was announced today by the event Producer Jim Russell, DSM Events owner, and Executive producer Mike Follmer. The **2018 Hot Products IJSBA Mark Hahn Memorial Havasu 300 Mile National Team Endurance Race - Presented by YAMAHA** is all set to launch on **Saturday - February 24, 2018** from Crazy Horse Campground in Lake Havasu City, Arizona. The 2017 event attracted teams and riders from 8 Countries around the world and will once again be sanctioned by the International Jet Sports Boating Association (IJSBA), and it is expected to draw a new record number teams from around the globe as well as all the top PWC racers from the USA. The Teams will be competing against each other while trying to break the 300 mile record of 4 hour 46 minute and 13 seconds set by the 2016 Mark Hahn Memorial Overall winners Pastorello and Botti of Team Kawasaki France.

For the Fourteenth consecutive year, the race is being held again in the memory of endurance racer Mark Hahn who was instrumental in providing the momentum to keep endurance racing going strong and growing across the country before his untimely death during a PWC race in 2004. The “Team” format features two riders for runabout (sit down) boat teams and up to three

riders for a stand-up craft. Solo riders are also welcome to “Ironman” the race on either style of boat, a real test of endurance and stamina reserved for only the true endurance zealots. The 2011 event was the second PWC event to use transponders in the United States and it was well received and helped to increase the professionalism of this national event. Transponders have been used since that time and will be used again in the 2018 event.

“The race is returning to Crazy Horse Campground’s Main Beach site for this very important event”, said Jim Russell, “and the 10-mile course we have approval from the Coast Guard will pit all the teams against the wind, rough water and long runs that this event has become synonymous with.” In addition to all the weather and water conditions all the teams must contend with, they will also be required to make fuel stops, without spilling fuel, and make rider changes several times during the race, while modifying their race strategies as the race progresses. There will be 8 different classes competing on the race course simultaneously, with all the racers competing for the overall title. After the race, each class winning team will be crowned the IJSBA National Team Endurance Champion for their respective class. A first-class awards program will feature a sit-down dinner and will once again be held at the Aquatic Center - Rods and Recs room.

“After the gigantic success and worldwide recognition received in the press of the **2017 Hot Products Mark Hahn Memorial - Presented by Yamaha**, despite the brutal weather and the Sunday date, it is expected that a new record number of entries will come out for the fourteenth annual event,” Mike Follmer said, “We’re already in high gear making preparations so the 2018 event outshine what we did in 2017 by getting more giveaways and even nicer trophies for the massive awards banquet at the Aquatic Center that will far surpass what we did in 2017. We have on the water still photography and magazine coverage to chronicle the event for the riders. The awards banquet will feature a sit-down dinner for over 300 people and over 50 award trophies to be presented to overall and class winners with a host of special awards that will once again surprise their worthy recipients.”

We are very fortunate to have **Hot Products USA** return as the title sponsor of the 2018 event as well as **Yamaha Motor Corp USA** and all our many other great sponsors that have helped support this exciting event for many years. All of the pre-race attention and planning for the **2018 IJSBA Hot Products Mark Hahn Memorial - Presented by Yamaha** will guarantee that it will far surpass the previous years which have been heralded by many as the “Best PWC race on the planet”! Get your teams together and your entry in early to make sure you don’t miss out on this great experience.

Entry forms and entry information sheets will be released soon for the February 24, 2018 event. Entry forms, race information, updates will be posted on the Mark Hahn Facebook page and web sites at: www.pwctoday.com, www.pwcoffshore.com, www.ijsba.com .www.jetskiworld.gr