



People for Leisure And Youth, Inc.



2025 Kite Festival Booth Application

Please print and make checks payable to PLAY, Inc.

Organization/Individual Name: _____

Contact Person: _____

Mailing Address: _____ City & Zip: _____

E-mail Address: _____

Phone (DAY): _____ (NIGHT): _____

Vehicle Information (For loading & unloading):

Year & Make of Vehicle _____ Color _____ License Plate # _____

Booth Information:

All booths will be 10 ft. x 10 ft., except Food Vendors which will be 15 ft. x 15 ft. Tables, chairs and electricity will not be provided. Please check one of the following donations:

- Commercial Vendor/Food Booth - \$100.00
- Non-Profit Community Resource Booth - \$35.00
- Arts & Crafts Vendor - \$50.00

Type of Activity/Food Request #1 _____ #2 _____

Type of booth activities _____ Cost per Participant (if any) _____

I hereby agree to abide by the rules, policies and procedures as set forth in the application information and by the City of Santa Maria and the Kite Festival Committee and agree to appear for this event on April 26, 2025 I understand that my booth and activities will be reviewed prior to acceptance. To the extent permitted by law, I hereby release the City of Santa Maria, the Recreation and Parks Department, PLAY Inc., (People for Leisure and Youth Inc.) City personnel, Santa Maria Valley Discovery Museum and any person or organization affiliated with the Kite Festival from responsibility or liability for damage or injury to myself or my property.

Signature

Date



2025 Kite Festival Booth Application

Information:

The Kite Festival is scheduled to take place on April 27th, 2025, from 12:00 p.m. to 4:00 p.m. at Rotary Centennial Park and Robin Ventura Field (2625 South College Drive). If a rainout occurs, the backup date will be Sunday, May 4.

Donations:

Booth size will be 10 ft. x 10 ft., except Food Booths, which will be 15 ft. x 15 ft. Food booth donation will be \$100.00 per booth, Arts & Crafts Vendor donation will be \$50.00 per booth, and Non-profit Community Resource Organization booth donation will be \$35.00 per booth. All booths will be located outdoors in various areas of Rotary Park to include the Robin Ventura Baseball Field and basin. All donations must be submitted with a completed application indicating the number of booths being requested. Please make checks or money orders payable to **PLAY (People for Leisure and Youth)**. Mail completed applications and donations to: City of Santa Maria - Recreation and Parks Department, Attn: Kite Festival, 615 S. McClelland Street, Santa Maria, CA 93454.

Application Deadline: Thursday April 10th, 2025

General Rules and Procedures

1. All participants will be exhibiting in outside spaces, **please come prepared for windy conditions** (i.e. / for safety reasons all EZ-Up shade structures **MUST** be weighted down).
2. Booth space is limited; applications will be dated as received. Incomplete applications will not be considered.
3. Space assignments will be made by the committee and are final. The Kite Festival reserves the right to adjust space assignments on the event day, as deemed necessary.
4. All groups and individuals must supply their own tables, chairs, shade structures, materials, supplies, handcarts, and dollies. The Festival will not provide any equipment. **Electricity is not available.**
5. For loading and unloading purposes, you may unload on the street as close to your designated spot as possible. Handcarts/dollies are recommended to expedite the set up/tear down process.
6. Set up time is from 9:00 am -11:30 am. All booths must be set up by 11:30 am.
7. **Booths must remain at the festival for the duration of the event 12:00 p.m. – 4:00 p.m. Early tear down is not allowed.**
8. Your signature confirms that you agree to abide by all Festival rules and procedures. Failure to abide by the rules and procedures will jeopardize future involvement in PLAY, Inc. (People for Leisure And Youth Inc.), Santa Maria Recreation and Parks Department, and the Santa Maria Valley Discovery Museum events.
9. The sponsoring organizations reserve the right to cancel the event due to adverse weather conditions.
10. The sponsoring organizations reserve the right to refuse participation deemed inappropriate with the intent of the Festival.

Application Information:

1. All applications will be juried. Please submit four photographs based upon quality, originality, and presentation. Only the work represented in the photos may be sold at the Festival.
2. All applications are based on a first come first served basis. Booth spaces are secured upon receipt of application.



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Non-Profit and Community Groups

1. All applicants must submit a plan of display for items and any activities that will be offered; include any proposed fees for activities, if applicable. **Raffles, drawings, or fundraisers must be pre-approved by the committee.**
2. Displays should be colorful and as aesthetic, as possible. Displays should be staffed at all times for the duration of the event.
3. Indicate activities you will provide and any cost to the participants.

Food Truck Booths

1. At time of application, you must indicate which food items you would like to sell. **Please note: Electricity is not available.**
2. Applications are based on a first come first served basis. Vendors offering duplicate items will not be considered.
3. Food booths may only sell items approved by the Festival committee and may not sell craft items or share booth space with any other group.
4. Food Trucks must be permitted by the County of Santa Barbara Environmental Health Services, 2125 South Centerpointe Parkway, Suite 333, Santa Maria, CA 93455. Permit must be displayed at all times during the Festival. **All local and State Health Codes must be followed and will be strictly enforced.**

Political Interests

1. The Kite Festival Committee reserves the right to refuse a booth if it deems it to have a political affiliation and/or interest.

**For Additional Information, contact the Santa Maria Recreation and Parks Department
615 S. McClelland Street, Santa Maria, CA 93454 or call (805) 925-0951, EXT 2260.**

Vendor Booths Pay Here
<https://playinc.square.site/>

