

MEDIA KIT

*Offering your business
advertising exposure in
many Florida communities!
Targeting your advertising
where you need it most!*

ON TRAC
PUBLISHING

P.O. Box 985
Bradenton, FL 34206



A subsidiary of Teledrex, Inc.

**Ellenton Office
1202 Gary Ave. Suite #13
Ellenton, FL 34222**



Office 941-723-5003

Website: www.ontracnewsletters.com

Email: joan@teledrex.com



AD AGREEMENT

Monthly Community Newsletters

941-723-5003 • Fax 941-729-8225
 Email: joan@teledrex.com

Date _____

Company:
Contact:
Address:
City, State, Zip:

Phone:
Fax:
Cell:
Email:

Manatee County BRADENTON

- Bayshore Windmill Village
- Bradenton Tropical Palms
- Chateau Village
- Gold Tree
- Golf Lakes
- Heather Hills
- Plantation Village
- Sugar Creek
- Swan Lake
- Trailer Estates
- Village on the Greens
- Windmill Manor

PALMETTO/ELLENTON/PARRISH

- Colony Cove*
(*special rates apply)
- Jet Park
- Leisure Lake
- Tidevue
- Tropic Isles
- Veranda Springs

Sarasota County SARASOTA

- Camelot Lakes
- Park East
- Tri Par Estates
- Winds of St.Armands North
- Winds of St.Armands South

NOKOMIS/VENICE/OSPREY

- Bay Indies
- Bird Bay Village
- Ridgewood
- Rivendell
- Royal Coachman
- Sandalwood

NORTH PORT

- Harbor Isles
- Lazy River

Hillsborough County

- Featherrock
- Hacienda Heights
- Pleasant Living
- Regency Cove
- Rice Creek

Pasco County

- Silver Dollar

Pinellas County

- Gull Aire Village
- Lake Tarpon
- Tarpon Shores

Polk County

- Highland Village

NOTES:

MONTHS TO RUN

- | | | |
|-----------------------------------|---------------------------------|------------------------------------|
| <input type="checkbox"/> JANUARY | <input type="checkbox"/> MAY | <input type="checkbox"/> SEPTEMBER |
| <input type="checkbox"/> FEBRUARY | <input type="checkbox"/> JUNE | <input type="checkbox"/> OCTOBER |
| <input type="checkbox"/> MARCH | <input type="checkbox"/> JULY | <input type="checkbox"/> NOVEMBER |
| <input type="checkbox"/> APRIL | <input type="checkbox"/> AUGUST | <input type="checkbox"/> DECEMBER |

CHARGES

TOTAL AMOUNT _____
 DISCOUNT _____
 BALANCE DUE _____

Check # _____
(MAKE CHECKS PAYABLE TO On Trac publishing)

CREDIT CARD MC / VISA _____

Exp. _____ Billing zip _____

BUYER SIGNATURE _____

SALES REP _____

DB QB NR

All ad rates for 6 consecutive months in one community

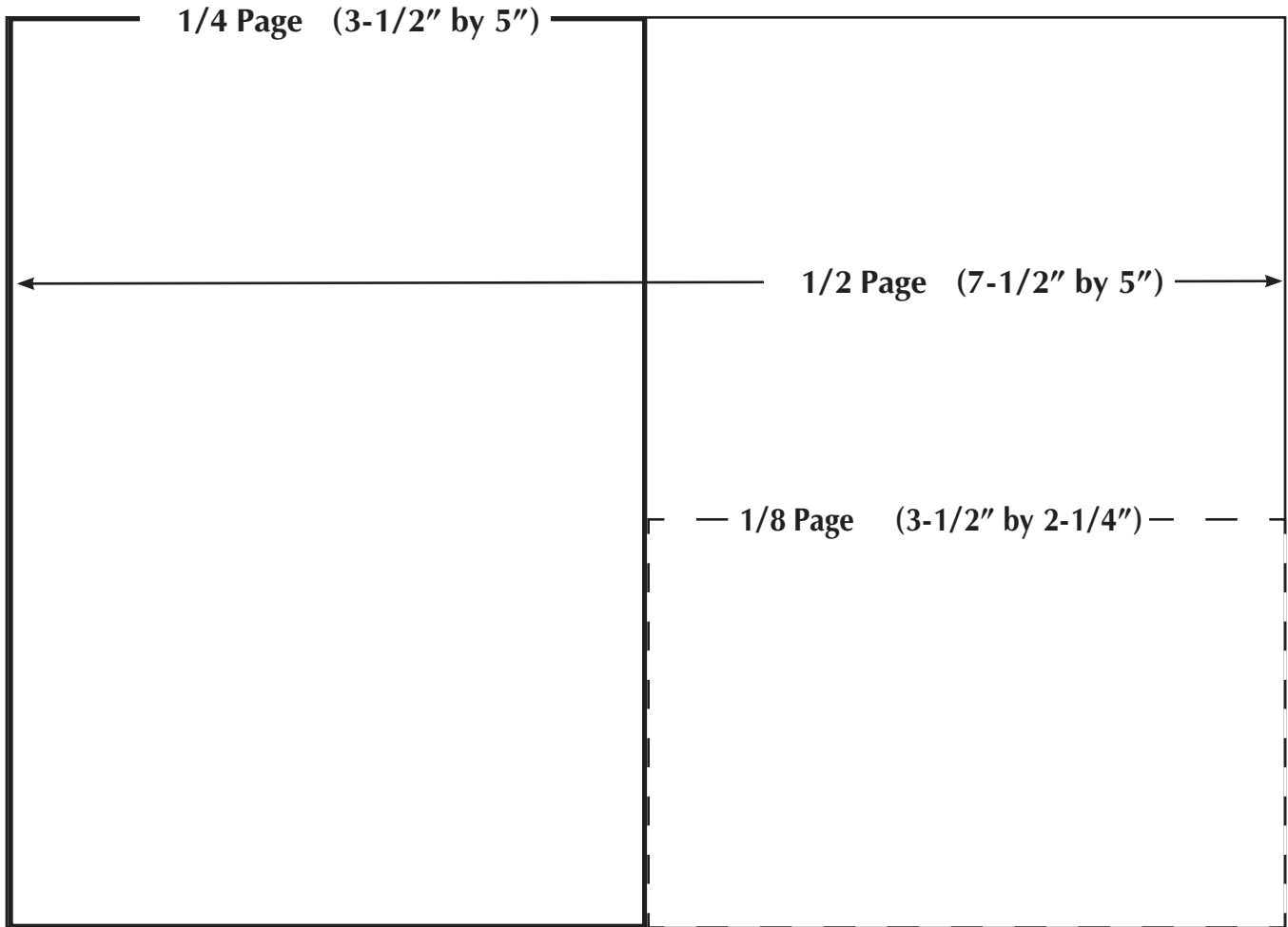
<input type="checkbox"/> 1/8 page (3-1/2"x2-1/4") \$210	<input type="checkbox"/> 1/4 page (3-1/2"x5") \$295	<input type="checkbox"/> 1/2 page (7-1/2"x5") \$395	<input type="checkbox"/> Full page (7-1/2"x10") \$650
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IMPORTANT INFORMATION for ADVERTISERS

- Ads printed in black and white. Guaranteed placement and color ads available for additional cost where available.
- Payment must be received at time of agreement.
- Ad copy revision, adjustments to camera ready art, resizing or any other activity pertaining to ad layout can not be started until a payment is received.
- All design instructions must be received no later than the 15th of the month in order to insure your inclusion in the next month's issue. Ads submitted camera ready or by email must conform to ad sizes in publication and must be in PDF format.
- On Trac reserves the right to withdraw any discounts if payment is not made by the payment due date.
- On Trac reserves the right to refuse any advertising.

NEWSLETTER AD SIZES

Full Page (7-1/2" by 10")



SPECIAL RATES:

Colony Cove

7520 U.S. Hwy. 301 N., Ellenton, FL 34222
Circulation: 3000

The Colony Cove Breeze is an 11" tabloid newspaper format with full color

<u>SIZE</u>	<u>DIMENSIONS</u>	<u>COST/6 mos.</u>
1/12 pg.	3.375" x 2.375"	\$300.00
1/8 pg.	5" x 2.375" 2.375" x 5"	\$480.00
1/4 pg.	5" x 5" 2.375" x 10" 10" x 2.375"	\$840.00
1/2 pg.	10" x 5" 5" x 10"	\$1,440.00
Full pg.	10" x 10"	\$2,580.00

UPGRADES:

Full Color: 1/12 & 1/8 pg. \$150
Full Color: 1/4 & 1/2 pg. \$300

BACK COVER*
FULL PAGE
PROCESS COLOR: \$3600

*There are no guaranteed placements except for the back cover.

There is no additional charge for ad layout.

