



Dear Potential Sponsor,

On behalf of the Colorado Bobcats youth basketball organization, I would like to extend an invitation to you and your company to become a sponsor for our 2014 season. The Colorado Bobcats youth basketball organization is a non-profit organization whose mission is to:

- Provide local youth with organized competition in a safe environment.
- Bring our youth closer together through the common interest in sportsmanship and competition.
- Instill the values of responsibility, self-reliance, and teamwork.
- Teach sportsmanship, discipline and love of the game.
- Encourage the players to maintain satisfactory grades in school and to emphasize the importance of keeping a proper relationship and balance between scholastic and athletic endeavors.

We are looking for sponsors who are willing to donate a dollar amount to assist in covering our major expenses such as court rental, tournament fees, equipment, insurance, trophies, uniforms and administrative costs.

If providing sponsorship for the Colorado Bobcats youth Basketball organization is an option for you and your company, please take some time to review the sponsorship information I have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization.

The Colorado Bobcats youth Basketball organization looks forward to building a strong partnership with your company that will enable us to fulfill the hopes and dreams of our youth who live in our community.

I welcome any comments or questions regarding the details of your sponsorship and look forward to forming a mutually beneficial partnership.

Thank you in advance for your consideration and support of the Colorado Bobcats youth Basketball organization.

Sincerely,

Sean Burrow
President, Head Coach Colorado Bobcats
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