



WHAT YOUR HELP MEANS TO US:

Like most leagues, we are largely member-funded. Skater requirements include monthly dues, skates, protective gear, insurance and uniforms. League expenses are outlined below:

- Practice and bout space
- League Insurance
- Equipment for new members
- Medical equipment
- Travel Expenses
- Promotional Materials
- Home Bout Production
- ASL interpreters during Bouts
- Long term financial stability



ABOUT THE LEAGUE:

Acadiana Roller Derby is Lafayette's first and only flat-track roller derby league. The team was established in 2009. We host our home bouts at Fun Nation.

Roller derby is a high-contact competitive player-driven sport played on quad roller skates in accordance to WFTDA (Women's Flat Track Derby Association) regulations. ARD is a team made up of women from all walks of life, who range in age from 18 to 108. We are students, artists, nurses, stay-at-home moms, teachers, scientists, botanists, social workers, and many other professions. Some are veteran athletes while others are new to playing team sports. The point is, anyone can join our 12 week Fresh Meat program and learn to play and/or referee roller derby.

Our referees and coaches are the volunteers that keep our skaters bout-ready and up to date with rules and regulations according to the WFTDA. Non-skating officials (NSOs) are volunteers who are crucial to having smooth and successful operating bouts. NSOs keep time and score, track penalties, and assist the referees

CONTACT US:

board@acadianarollergirls.com
sales@acadianarollergirls.com

acadianarollerderby.com
f i @acadianarollerderby

Acadiana Good Times Rollers Non-Profit
Tax ID# 27-2834906
129 Westchester Drive
Lafayette, LA 70506



SPONSOR BROCHURE

WHY SPONSOR ARD?

We love our sponsors! When you support our roller derby league, we make sure our fans know about your business! Each level of sponsorship comes with its own perks

TAX DEDUCTIBLE

- Your sponsorship is TAX DEDUCTIBLE!
- Involving your business with a non-profit (501c3) that brings Acadiana high energy action, while supporting local charities, provides you with a unique platform to show your support of our authentic community.













FAN BASE

- In 2019, we averaged over 300 attendees at home bouts at the Blackham Coliseum.
- Our Facebook page reaches over 5,670 fans.
- ARD's Instagram has over 1,091 followers.
- We average 1,920 hits monthly on our website, www.acadianarollerderby.com

COMMUNITY OUTREACH

Acadiana Roller Derby host local non-profits at all of our home bouts. They are able to set up a booth in order to get their information out to all of our fans. We are a non-profit organization who seeks not only to succeed in the athletic arena but also to give back to the community that supports us.

- We help raise money for the hosted non-profit.
- Members of ARD donate their personal time at events hosted by various non-profits in our Community.

	FRIENDS & FAMILY	WHIP	BLOCKER	PIVOT	LEAD JAMMER	GRAND SLAM
Price	\$100	\$200	\$400	\$600	\$1000	\$1500
Ad in Bout Program	Business Card	Business Card	Quarter Page	Half Page	Full Page	Full or Cover Page*
Logo with Link on Website						
Tickets to Home Bout		2 tickets to 1 bout	2 tickets to 2 bouts	2 season passes	4 season passes	5 season passes
Merch		2 ARD shirts or cups	1 ARD shirts + 1 cup	2 ARD shirts + 2 cups	4 ARD shirts + 2 cups	5 ARD shirts + 2 cups
Mentions at Home Bout						
Banner						
Team Appearance**						
Logo on Bout Poster***						
Booth or Table						
Third Party Media						

*1st come, 1st serve for inside and back cover

** Must coordinate in advance

*** Special "presented by" with logo

Tickets and passes will be available at the will call table.

Merch can be picked up at the Merch table, unless requested and arranged by sponsor and ARD Contact.

acadianarollerderby.com

  @acadianarollerderby

BECOME A SPONSOR TODAY!