

## **MIDE Products Enhances Fence Hook Line with New Products**

*MIDE Products announced today the addition of two new products to their line of Fence Hooks and Accessories. The new Attachable Hooks are designed to be used where their current products do not work, such as Pool Screen Enclosures and Masonry Walls. The new Attachable Hooks will be available to dealers and distributors starting in October and retail consumers later this year.*

Elkhart, IN ([PRWEB](#)) August 23, 2012 -- Continuing to expand the product line and market opportunities, [MIDE Products](#) is introducing two new fence hooks later this year. With the introduction of the first two products in their new Attachable Hook line, MIDE Products expands the possible uses for their products. Even though extremely successful, their current “slide-on” hooks have limited applications. The new Attachable Hooks increase the locations and types of fences where the products can be used. “With each new product we develop, we expand our potential market tremendously,” commented co-owner Debbie Rhoda.

The new Top Mount and Side Mount Hooks were specifically designed, based on customer feedback, for Pool Screen Room Enclosures in the Southeast and Masonry Walls in the Southwest. Although similar in design to their Pool Accessory Hooks, these new hooks are not only good for outdoor use, but can be used in garages and basements for additional storage. “We now have products that will fit every type of fence and for every area of the country,” stated Ms Rhoda. Like all of their other fence hooks, these new products will be made of heavy duty aluminum and have a high quality powder coat finish. Both will be available in 6 inch and 10 inch lengths and in multiple colors.

[MIDE Products](#) fills a niche in the fence/outdoor living market. That niche - provide consumers quality, long lasting, weather resistant and easy to use products for backyards, garden areas, pool areas and decks. MIDE Products currently has six unique products: Pool Accessory Hooks, Flower Box Holders, Corner Shelves, Pet Dish Holders, Flag Holders and the new Attachable Hook line. All are manufactured in the United States at their facility in Elkhart, Indiana and carry a lifetime warranty.

For more information about MIDE Products, visit <http://www.mideproducts.com/> or call 1-888-243-7019

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