



Voted "Best Beer & Liquor Store" 2001-16 by Shepherd Express Readers  
 Awarded 2014 Best Bottle Shop in Wisconsin by RateBeer.com

# Discount LIQUOR INC.

- Milwaukee -  
 5031 W. Oklahoma  
 1-414-545-2175  
 - Waukesha -  
 919 N. Barstow  
 1-262-547-7525  
 OPEN DAILY 9-9 • SUNDAY 10-2 • www.discountliquorinc.com

## STOCK UP & SAVE BIG ON BIG 1.75'S

**TULLAMORE DEW IRISH WHISKEY** \$34.99  
**CROWN ROYAL** • ORIGINAL • APPLE \$39.99-\$5MR \$34.99  
 "LOWEST PRICE IN TOWN" **JAGERMEISTER** \$31.99  
 INCLUDES INSTANT

**SMIRNOFF VODKA** 2/\$37.98-\$8MR **2/\$29.98**  
**SAVE \$10 INSTANTLY** WHEN YOU BUY ANY 2-1.75'S  
 • BACARDI • BOMBAY • DEWARS  
**KETEL ONE** ALL VARIETIES \$32.99-\$5MR **\$27.99**

**PENNSYLVANIA DUTCH EGGNOG** (MADE W/CREAM, RUM, BRANDY & WHISKEY) \$15.99-\$3MR **\$12.99**  
**DR. MCGILLICUDDY'S** • MENTHOLMINT • VANILLA • CHERRY \$19.99-\$10MR **\$9.99**  
**Mix & Match Special** \$50.00 Mail In Rebate on 6 Bottles-750ml & larger  
 • ABSOLUT VODKA • KAHLUA • BEEFEATER GIN • MALIBU • JAMESON • CHIVAS REG AL

- BRANDY -		- SCOTCH -	
KORBEL \$19.99-\$2MR	\$17.99	DEWARS WHITE	\$34.99
E&J \$16.99-\$2MR	\$14.99	JOHNNIE WALKER RED	\$34.99
VENDOME VSOP \$17.99-\$5MR	\$12.99	FAMOUS GROUSE	\$27.99

- GIN -		- RUM -	
BOMBAY SAPPHIRE	\$31.99	BACARDI	\$19.69
BEEFEATER \$29.99-\$4MR	\$25.99	CAPT. MORGAN \$23.99-\$4MR	\$19.99
NEW AMSTERDAM \$17.99-\$4MR	\$13.99	BLACKHEART \$21.99-\$3MR	\$13.99
FLEISCHMANN \$11.99-\$5MR	\$8.99	CANE WHITE \$16.99-\$10MR	\$6.99

- VODKA -		- WHISKEY -	
TITOS	\$27.99	JACK DANIELS & BULLEIT	\$39.99
ABSOLUT \$29.99-\$4MR	\$25.99	JIM BEAM \$27.99-\$7MR	\$20.95
SKYY \$20.99-\$5MR	\$15.99	STHN COMFORT \$23.99-\$3MR	\$20.99
SVEDKA \$17.99-\$4MR	\$13.99	CANADIAN CLUB \$16.99-\$4MR	\$12.99
PINNACLE \$15.99-\$7MR	\$8.99	SEAGRAMS VO \$18.99-\$4MR	\$14.99
3 LIVES \$16.99-\$8MR	\$8.99	SEAGRAMS 7 \$16.99-\$4MR	\$12.99
SEAGRAMS \$14.99-\$6MR	\$8.99	EARLY TIMES \$17.99-\$2MR	\$15.99
BURNETTS \$10.99-\$5MR	\$5.99	KESSLERS (\$5MR on 2 Bottles)	\$13.99
EPIC \$11.99-\$8MR	\$3.99	R&R \$12.49-\$5MR	\$7.49

## FALL FAVORITES 750ML & LITERS

**JACK DANIELS WINTER JACK** \$15.99 750ml  
**BAILEY'S** ALL 6 VARIETIES \$19.99-\$3MR **\$16.99** 750ml  
**CAPTAIN MORGAN JACK O' BLAST PUMPKIN SPICE RUM** \$15.99 750ml  
**EVEN WILLIAMS EGGNOG** BOURBON, WHISKEY, RUM & BRANDY \$6.99 750ml  
**KAHLUA COFFEE & RUM LIQUEUR** - ALL VARIETIES - \$18.99-\$4MR **\$14.99** 750ml  
**REVEL STOKE PECAN WHISKEY** \$12.99-\$3MR **\$9.99** Liter

## NOVEMBER BREWERY OF THE MONTH

**SIERRA NEVADA BREWERY**  
 6 PACKS ALL VARIETIES EXCLUDES OVILA & NARWAHL \$7.99  
 12 PACK BOTTLES/CANS ALL VARIETIES \$12.99  
 24 PACK BOTTLES CELEBRATION ALE & PALE ALE \$24.99

FREE MAGNETIC OPENER W/ANY 2 6 PACKS OR 1 12PACK/24 PACKS  
**FALL INTO BIG BEER SAVINGS**

**LAKEFRONT RIVERWEST STEIN** 12 PACK CANS \$12.49  
**"IT'S BACK!" MILWAUKEE BREWING LOUIE'S RESURRECTION** BLEND OF BOURBON & BRANDY BARREL AGED AMBER \$9.49 4 Pack  
**"HOT PRICE" CAPITAL OCTOBERFEST** 12 PACK CANS \$10.99

**"ON SALE" HARP LAGER** 12 PACK BOTTLES \$9.49  
**"PRICE STARTS 11-13-17" BUDWEISER & BUD LIGHT** 30 PACK CANS \$17.99  
**MILLER LITE, MGD, COORS LIGHT & BANQUET** 30 PACK CANS \$17.79

**GOOSE ISLAND** • 312 WHEAT • IPA 15 PACK CANS \$14.49  
**NEW GLARUS** • SPOTTED COW • MOON MAN PALE ALE 12 PACK CANS \$13.99  
**"HOT PRICES" GUINNESS DRAUGHT OR SMITHWICKS RED ALE** 12 PACK BOTTLES \$9.99

**"HOLIDAY BEERS ARRIVING DAILY"**  
**SAMUEL SMITH 2017 WINTER WELCOME ALE** BIG 18OZ BOTTLES \$3.49 18oz \$39.99 12 pack case  
**GREAT LAKES CHRISTMAS ALE** \$10.99 6 pack \$42.99  
**POINT SNOW PILOT PISTACHIO NUT BROWN** 12 PACK CANS \$10.99  
 FREE BEER • FREE BEER • FREE BEER • STARTS 11-13-17

**MILLER LITE, MGD, 64, COORS & LIGHT** 12 PACK BOTTLES/CANS \$8.99  
**GOOSE ISLAND, & SHOCK TOP** - ALL VARIETIES - \$7.49 6 pack  
**BLUE MOON** - ALL VARIETIES - \$7.49 6 pack  
 BUY 2-12 PACKS, GET 3RD 12 PACK FREE  
 BUY 2-6 PACKS, GET 3RD 6 PACK FREE

## OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

**STELLA ARTOIS** \$79.99 20Ltr  
**ALL MILLER & BUD PRODUCTS** \$59.99 1/4BL \$109.99 1/2BL  
**NEW GLARUS** • SPOTTED COW • MOON MAN \$87.99 1/4BL \$154.99 1/2BL  
**KEYSTONE LIGHT & NATTY LIGHT** \$73.99 1/2BL  
**KARBEN 4** • FANTASY FACTORY \$99.99 1/4BL  
**LAKEFRONT** -6 VARIETIES- \$85.99 1/4BL  
**SIERRA NEVADA CELEBRATION ALE** \$64.99 1/6 BL

## November Winery of the Month

**14 HANDS**  
 • STAMPEDE RED BLEND  
 • CABERNET SAUVIGNON  
 • MERLOT \$8.99 750ML  
 • CHARDONNAY  
 • PINOT GRIGIO  
 • RIESLING  
 • SAUVIGNON BLANC

## NOVEMBER HARVEST OF WINE SPECIALS

**-2014- ERATH OREGON PINOT NOIR** \$12.99 750ML  
**2013 SILVER PALM CABERNET SAUVIGNON** \$12.99 750ML  
**Big 1.5 Liter SUTTER HOME** 18 VARIETIES 6/\$47.94-\$18MR **6/\$29.94** 1.5L  
 90 POINTS EDITORS CHOICE WINE ENTHUSIAST  
**"STOCK UP & SAVE" YELLOW TAIL** - ALL VARIETIES - 12/\$59.88-\$18MR **12/\$42.88** 750ML  
**RODNEY STRONG SONOMA COUNTY CABERNET SAUVIGNON** \$12.99 750ML  
**NEW AGE** • WHITE • RED • ROSE \$7.99 750ML  
 \$48 MAIL REBATE ON 12 BOTTLES

**STAGS' LEAP WINERY NAPA CABERNET** \$39.99 750ml  
**PROVENANCE NAPA VALLEY SAUVIGNON BLANC** \$16.99 750ml  
**BERINGER KNIGHTS VALLEY CABERNET SAUVIGNON** \$19.99 750ml  
 \$50.00 MAIL-IN REBATE ON ANY 6 BOTTLES OF STAGS' LEAP, PROVENANCE OR BERINGER KNIGHTS VALLEY

## • FOOD • SODA • MIXERS • COOLERS •

**FEVER TREE MIXERS** • TONIC • DIET TONIC • BITTER LEMON • GINGER BEER \$4.99 4 Pack  
**IN STOCK CHOCOLATE SHOT GLASSES** \$6.99 12ct box  
**25oz Bottles GEROLSTEINER MINERAL WATER** 2/\$3.00  
**SEAGRAMS COOLERS** 12 PACK VARIETY \$9.99  
**DASANI WATER** 24 PACK 16OZ \$3.99  
**IMPORTED CHOCOLATE BRANDY BEANS** \$4.99 box  
**24 Pack Cans** • COKE & DIET • CAFF. FREE DT. • SPRITE & ZERO \$7.99  
**SMIRNOFF** • ICE • VARIETY 12 PK BOTTLES \$9.99  
**1 Liters SCHWEPPS MIXERS** ALL VARIETIES 99¢

## Discount LIQUOR INC.

**2 LITERS** SIERRA MIST • ORIGINAL • DIET • CRANBERRY **4/\$2.00** Limit 4 - 2 Liters. One coupon per customer. Expires 11/18/17  
**1 LITER** JIMMY LUV'S ORIGINAL BLOODY MARY (DOES NOT INCLUDE SNEAKY HOT) **3/\$5.00** Limit 3 - 1 Liter. One coupon per customer. Expires 11/18/17  
**14OZ CONTAINER** TOM & JERRY MIX **2/\$6.00** Limit 5 - 14oz Containers. One coupon per customer. Expires 11/18/17

Holiday Liquor Gift Sets are in Stock! Shop Early for Best Selection

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!