

2020 Women's Alliance Roundtable Meeting
March 2-4, 2020

Monday, March 2, 2020

Thinking Outside the Box

2:30 - 3:00 p.m.	Registration
3:00 - 3:30 p.m.	Welcome & Housekeeping
3:30 - 5:00 p.m.	Opening Keynote Speaker: Our featured speaker will show us how thinking <i>Outside the Box</i> will help our programs grow from the Inside.
5:00 - 5:30 p.m.	Mini Round Table Discussion - Communications & Marketing Focus
5:30 - 6:00 p.m.	Social & Networking (No Host)
6:00 - 8:00 p.m.	Dinner

Tuesday, March 3, 2020

8:00 a.m.	Breakfast Buffet
8:45 a.m. - 9:00 a.m.	Housekeeping Announcements
9:00 - 10:30 a.m.	Panel Discussion: Adaptive Golf opportunities enhance your association's programs, they provide a positive impact on your community, and they change the participant's life. Thinking and growing "outside the box" are essential to successful adaptive golf programs.
10:30 - 10:45 a.m.	Break
10:45 - 12:15 a.m.	Panel Discussion: Susan Bond-Philo, Maggie Will, Missy Farr-Kaye Employment in the golf industry is as diversified as the types of grass that can be found on golf courses around the world. Hear from industry experts about career paths that are available as we help to prepare the next generation of women for entry and success in our industry.
12:15 - 1:00 p.m.	Lunch
1:00 - 2:00 p.m.	Speaker: Susan-Bond Philo - "Growing the Game at the LOCAL Level for both the Professional and the Insider" Susan Bond-Philo is the manager of the PGA Magazine Women Leaders Platform and is gathering Women PGA members and Insiders around the country to share ideas, best practices and network on how to grow the game of golf for women in their local area. The discussions will share how golf can be used as a business tool, golf can provide college scholarships and so much more. The more we share the more we grow.
2:00 - 2:30 p.m.	Mini Round Table Discussion - Membership/Player Development Focus
2:30 - 3:00 p.m.	Ice Cream Social & Break
3:00 - 4:30 p.m.	Open Forum Discussion
5:00 p.m.	Dinner & Evening Activities are on your own

Wednesday, March 4, 2020

8:00 a.m.	Breakfast Buffet
9:00 - 10:30 a.m.	Speaker: Tameka Fox Hartman - "Appreciating Diversity & Inclusion on the Golf Course and In Life" Are we attracting diverse women to the game of golf? Diversity & Inclusion doesn't happen randomly, - like your golf game, it takes time, awareness and lots of practice. It would be hard to find someone who would not champion diversity in any sport. However, too many organizations, don't know how to take steps to create an inclusive environment. Learn how- and why we as women already have the tools to grow and diversify the game of golf.
10:30 - 10:45 a.m.	Break
10:30 - 11:30 a.m.	Annual Meeting
11:30 a.m.	Adjournment
1:00 p.m.	Optional Golf