

Supermarket Covered Parking & Covered Walkway Systems Features, Benefits & Ideas to Offset Cost

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Why Covered Parking & Covered Walkways for Supermarkets?

1. Disabled permit parking customers
2. Senior customers
3. Injured customers
4. Parents with small children customers
5. Protection from the elements. Buy groceries and not get WET!
6. Proximity to Covered Parking and Covered Walkways benefit all customers.
7. With Covered Parking and Covered Walkways customers are more likely to shop and spend money at your store verses the competition.
8. 9 feet x 20 feet covered parking spaces
9. 10 feet minimum clearance
10. Solar lighting
11. Optional wind or architectural screens

Ideas to offset the expense of construction cost:

- A. LED Banner Lite Advertising Ribbon (*check each municipality's building code*)
 - a. Scenario 1: Supermarket hours 7 a.m. to 10 p.m. – 15 hours per day – 54,000 seconds per day divided by 10 seconds per ad – 5,400 ads per day – average drive in exposure time equals 5 minutes or 30 ads per 5 minutes – based on expensing the whole project over 5 years – 40 covered parking spaces – covered walkway from parking to the entrance – Estimated budget of \$10,800 per month for 60 months.
 - i. Scenario 1a: 30 ad clients – 180 ads per 15-hour day at \$360 per client per month
 - ii. Scenario 1b: 90 ad clients - 60 ads per 15-hour day at \$120 per client per month
 - B. Increased customer count and sales by having Covered Parking and Covered Walkways
 - a. Scenario 2: 100 new customers @ \$100 per week times % gross margin.

- ✓ This plan is a design build or design assist plan. Layout design, structural engineering, foundation engineering, shop drawings, erection drawings and oversight.



Thank you!
Dave Raaf

Slight slope roof designs will allow for a solar panel field and increased visibility for the banner ads. Each property is unique.

3 feet vertical LED Banner Lite Ribbon

