

RESTORATION TECHNICAL

INSTITUTE

Knowledge, Passion, & Inspiration for Your Success

Because the CUSTOMER has a **NEED**

We have an **OPPORTUNITY**

Because the CUSTOMER has a **CHOICE**

We must be **SUPERIOR**

Because the Customer has **URGENCY**

We must act **PROMPTLY**

Because the CUSTOMER has an **EXPECTATION**

We must **EXCEED** them

BECAUSE OF THE CUSTOMER

WE EXIST