



The **Lakeside Theatre Company** and the **Lakeside Drama Association**  
present the **2018 Spring Musical**



Please consider becoming a Spring Musical Sponsor of the Lakeside Drama program. You will be supporting an extremely positive experience for our talented and hardworking students. Sponsorship gives your organization a presence for six typically SOLD OUT shows! See below for a full list of giving levels and benefits.

## Spring 2018 – A High-Flying Musical



### ***Bring It On The Musical***

The cutthroat world of competitive cheerleading meets the fierce rivalries of high school politics and romance. Bitingly relevant, sprinkled with sass and inspired by the hit film, *Bring It On The Musical* takes audiences on a high-flying journey that is filled with the complexities of friendship, jealousy, betrayal and forgiveness.

### Show Dates

Thursday, March 15, 2018	7:00PM	Thursday, March 22, 2018	7:00PM
Friday, March 16, 2018	7:00PM	Friday, March 23, 2018	7:00PM
Saturday, March 17, 2018	7:00PM	Saturday, March 24, 2018	7:00PM

## Benefits of Spring Season Sponsorship

	<b>PATRON OF THE ARTS SPONSOR</b>	<b>CENTER STAGE SPONSOR</b>	<b>SPOTLIGHT SPONSOR</b>	<b>MARQUEE SPONSOR</b>	<b>SHOW SPONSOR</b>
	\$500	\$400	\$300	\$200	\$100
Recognized in the Show Program and on the Lakeside Theatre Co. website	●	●	●	●	●
Ad in the Spring Show Program	Back Cover Color	Inside Front or Back Cover Color	Full Page B&W	Half Page B&W	Business Card B&W
Public Thanks given on Lakeside High School marquee during Show Weeks	●	●	●		
Social Media Appreciation during Show Weeks	●	●			
Public Recognition at each performance	●	●			
PTSA Newsletter Appreciation leading up to Show (sent to Lakeside parents)	●	●			
Public Thanks from Stage at each Closing Night Curtain Call	●				
Four tickets to Closing Night performance	●				

## Ad Specifications

Our programs are professionally printed in the 5½" × 8½" **size booklet format**, with a full color cover and black and white interior pages. Ads may be business related or personal or a combination of both. It is best to submit ads electronically to ensure original quality. Artwork should be high resolution (200 DPI or better) PDF, JPG or PNG files. All ads are subject to approval.

## LHS Spring 2018 Sponsorship Form

1. Complete the Sponsorship Form below or go online to register at [www.lakesidetheatrecompany.org](http://www.lakesidetheatrecompany.org)

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

Contact (name/phone/email) \_\_\_\_\_

Payment Info (cash, Check#) \_\_\_\_\_

Sold By \_\_\_\_\_

Select your level of sponsorship:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>PATRON OF THE ARTS SPONSOR</b>	<b>CENTER STAGE SPONSOR</b>	<b>SPOTLIGHT SPONSOR</b>	<b>MARQUEE SPONSOR</b>	<b>SHOW SPONSOR</b>
<b>\$500</b>	<b>\$400</b>	<b>\$300</b>	<b>\$200</b>	<b>\$100</b>
Back Cover Color	Inside Front/Back Cover Color	Full Page B&W	Half Page B&W	Business Card Ad B&W

2. Pay online or by check.

### Pay online

Go to [www.lakesidetheatrecompany.org](http://www.lakesidetheatrecompany.org), click "Donate" and follow the prompts.

### Pay by check

Make check payable to **Lakeside Drama Association** (or **LDA**) and return with your order form to:

Mr. Jamie Donovan  
2490 Brookcliff Way NE  
Atlanta, GA 30345

Please put "LDA 2018" in the subject line. Please do **not** send checks to the school!

3. Submit your ad for the program electronically and email any questions to [lhsplaybill@gmail.com](mailto:lhsplaybill@gmail.com).

See separate page for ad specifications.

**DEADLINE FOR ADS IN SPRING PROGRAM: MARCH 2, 2018**