



# 43rd Annual Northwest Track and Field Classic

June 8 - 10, 2018

## Sponsorship Opportunities

The Northwest Track and Field Classic is South Florida's largest international track and field competition attracting more than 3,000 athletes and 15,000 spectators from throughout the United States and the Caribbean each year. Many of our participants have also competed in national, international and Olympic Championships and they continue to come back to South Florida each year to compete in the Classic. We are expecting an increase in participation in 2018 and we have a very special opportunity for you to promote your business to all of our attendees.

Please see a list of available sponsorship opportunities shown below:

**Presenting Sponsor – \$3,500**

**\* (Deadline for submission: May 4, 2018) \***

The Presenting Sponsor will enjoy the highest level of visibility before, during and after the event.

- ***43rd Annual Northwest Track and Field Classic*** presented by SPONSOR (YOUR) NAME
- Name/logo to appear prominently on all printed material including:
  - Championship Team Trophies (Top 6 Male / 6 Female Teams)
  - Event signage
  - Event registration form
  - On site banners
  - Press materials
  - Souvenir program – full page advertisement
- Name/logo to be included on event web site with link to sponsor
- Name mentioned in all media interviews
- Multiple mentions during the event
- Booth opportunity to showcase your product/service
- Back cover ad in souvenir program (for the 1st Presenting Sponsor)
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

## Gold – \$2,500

**\* (Deadline for submission: May 4, 2018) \***

- Name/logo to appear prominently on all printed material including
  - Special Event or MVP Trophy (up to 3 trophies)
  - Event signage
  - Promotional pieces
  - On site banners
  - Press materials
  - Souvenir program – full page advertisement
- Name/logo to be included on event website with link to sponsor
- Multiple mentions during the event
- Booth opportunity to showcase your product/service
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

## Silver – \$1,500

- Name/logo to appear prominently on all printed material including
  - Event signage
  - Promotional pieces
  - On site banners
  - Press materials
  - Souvenir program – half page advertisement
- Name/logo to be included on event website with link to sponsor
- Booth opportunity to showcase your product/service
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

## Bronze – \$ 1,000

- Name/logo to be included on event website with link to sponsor
- Booth opportunity to showcase your product or service
- Souvenir program – quarter page advertisement

## Supporter – \$500

- Name to be listed on event website as Supporter
- Souvenir program – business card advertisement



# 43rd Annual Northwest Track and Field Classic Sponsorship Application

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

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## Sponsorship Level (Select One)

- Presenting Sponsor – \$3,500 \* (Deadline for submission: May 4, 2018) \*
- Gold – \$2,500 \* (Deadline for submission: May 4, 2018) \*
- Silver – \$1,500
- Bronze – \$ 1,000
- Supporter – \$500

Total Amount Pledged: \$ \_\_\_\_\_ The deadline for submission varies due to the trophy production requirements for **Presenting and Gold Sponsors (May 4, 2018)** and our **Silver, Bronze and Supporter Sponsors (May 11, 2018)**. Thank you.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Make Checks Payable and Mail To:  
Miami Northwest Express Track Club, Inc.  
1310 NW 90<sup>th</sup> Street  
Miami, FL 33147

The Miami Northwest Express Track Club, Inc. is a 501c3 organization and your support of the club may be tax deductible. Please consult with your tax advisor.