



ACUSHNET YOUTH SOCCER ASSOCIATION
P.O. BOX 30089
ACUSHNET, MA 02743

Dear Business Owner/Friend:

I would like to take this opportunity to re-introduce myself. My Name is Brian Poirier, and I am the current Sponsor Director of the Acushnet Youth Soccer Association for the upcoming 2017 season. After spending the 2016 season as Sponsor Director I would like to take this time to thank all 2016 sponsors for their generosity last season. We continue to grow from your continued support. The AYSA, which was established in 1998 has had a proud tradition in our community and has grown 500% from the time of its conception. This community-based non-profit organization is committed to providing a high quality youth soccer program for the children in our community. We have both a recreational program (AYSA) and a competitive travel program (Acushnet FC) geared towards meeting the desires of each child in our community.

Our recreational program served upward of 800 children and 54 teams in the fall last year with instructional divisions from U6 thru U10 and competitive divisions U12 & U15. Our instructional divisions are dedicated to teaching the kids the concept of teamwork, having fun learning the game of soccer while under the guidelines of MYSA and the direction of trained coaches. Our competitive division is dedicated to developing athletes to their fullest soccer potential under the direction of experienced coaches and a platform, on which MYSA encourages.

The Primary Goal is to expose children to organized sports, to teach values of teamwork, sportsmanship & community, while fostering a love for the game of soccer. While doing this, we cannot forget the AYSA slogan "Kids First".

Our organization is funded through player registrations, fundraising, and sponsorships. We strive to keep our registration fees affordable for all players in our community. We can do this with your help and generosity. We are asking businesses such as yours to sponsor a team or teams. Sponsors will be displayed on team jerseys every Sunday for 10 weeks in the fall. At the conclusion of the season, you will be given a plaque enclosed with a picture of the very team that you sponsored. This year we will offer two sponsor tiers. We will add a premier sponsor fee level at 500.00 per team. (Includes extra incentives) Also we will continue to offer the standard sponsor fee. The standard sponsor fee per team is still \$200.00.

Your tax-deductible sponsorship will go toward the costs of running a quality soccer program, purchasing uniforms, fee rentals, league fees, referee fees, and purchasing equipment. Enclosed you will find a sponsorship form. Please check the applicable box to level of sponsorship you would like to choose. If you have any sponsor related questions, please contact me at aysa.sponserdirector@yahoo.com.

On behalf of the AYSA, I would like to thank you in advance for your generosity.

Sincerely,

AYSA Sponsor Director
Brian Poirier

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www.Acushnetyouthsoccer.com



Acushnet Youth Soccer Association

Sponsorship Form

☐ Acushnet Standard Sponsorship (\$200.00)

☐ Acushnet Premier Sponsorship (\$500.00)

. Premier Sponsorship will sponsor competitive team. In addition sponsors name will be printed on front & rear of jersey. Also t-shirts for summer tournament will be printed with premier sponsors names as well. (Limited Availability)

Name of Business: _____

Signature: _____

Print Name: _____

If you have a child in league please request division you would like to sponsor below.

Childs Name: _____ Division: _____

Please attach business card if possible. Thank You

Checks should be made out to **Acushnet Youth Soccer Association.**

Sponsorship payment deadline is June 16, 2017