

# FUELING YOUR BUSINESS

**BONUS ON FINAL EXPENSE  
SOLUTIONS PORTFOLIO AND  
TRANSAMERICA LIFETIME**



**Starting June 1, receive a \$40 bonus for every paid application for our *Final Expense Solutions Portfolio* and *Transamerica Lifetime*<sup>SM</sup> whole life.**

Transamerica is committed to our agents and wants to support you as you continue to grow your business with our new solutions.

We know you have a choice of carriers and we want to thank you for your partnership.

You play a vital role in helping clients protect their families, finances, and futures. Together, we can help provide peace of mind for your clients.

## Program Details

- \$40 for each paid case
- Qualifications:
  - Cases must be received by June 1 through August 31, 2020
    - June 1 through July 15: paper applications and iGO e-Apps<sup>®</sup> eligible for bonus
    - July 16 through August 31: iGO e-Apps eligible for bonus. Paper applications are not bonus eligible.
  - Cases must be paid by September 30
- Cases must be for insured ages 18 through 75 to be eligible for bonus
- Personal agent cases and child policies are not eligible
- Excludes all business in New York

## Bonus Program Payout Process

- All product commissions will be paid at the normal rate and schedule
- Bonuses will be paid monthly and reflected on commission statements



TRANSAMERICA<sup>®</sup>



TRANSAMERICA®



Visit: [transamerica.com](https://transamerica.com)

Due to the circumstances around COVID-19, Transamerica will not be accepting applications on clients over the age of 75 for all life insurance products.

Life insurance products are issued by Transamerica Life Insurance Company, Cedar Rapids, IA. All products may not be available in all jurisdictions.

Bonus paid to writing agents only. Marketing Organizations, General Agencies and any up-line hierarchy not eligible for cash bonus.

Please check with your marketing organization leadership to determine whether or not you are eligible to participate.

No bonus paid on: Term, IUL, long term care, Medicare supplement, variable universal life, fixed and variable annuities, and all business written through Transamerica Financial Life Insurance Company.

Excludes all business in New York, Puerto Rico, and Guam.

Transamerica Agency Network, career agents, agents with Transamerica Direct, Transamerica Employee Benefits, and Transamerica Life Distributor channels are not eligible for the program.

Sales employees of financial institutions will not be eligible for participation.

Qualifiers must have an active contract with Transamerica, be in good standing when the case is paid, and be active. Transamerica will be the sole authority in determining bonus eligibility.

#### GENERAL INFORMATION:

The company reserves the right to modify the program and to further cease paid bonus at any time without notice. Program excludes non-commissionable policy rewrites. Split cases are permitted; the bonus paid to each producer will match the agreed percentage split.

Under current tax laws and regulations, gross income includes amounts received as prizes or awards.

*Transamerica Final Expense Solutions* portfolio is issued by Transamerica Life Insurance Company, Cedar Rapids, IA. Product may not be available in all jurisdictions.

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