

PUBLIC RELATIONS TRAINING AND DEVELOPMENT

DEVELOPMENT COURSES FOR PR MANAGEMENT

Business Writing and Effective Communication Skills

| | | |
|--|-------------------|-----------|
| | 27 – 31 January | Sandton |
| | 09 – 13 March | Nairobi |
| | 18 – 22 May | Sandton |
| | 13 – 17 July | Sandton |
| | 14 – 18 September | Cape Town |

Communication Strategies for Senior Leadership

| | | |
|--|------------------|----------|
| | 09 – 13 March | Zanzibar |
| | 15 – 19 June | Sandton |
| | 28 Sept – 02 Oct | Dubai |
| | 09 – 13 November | Nairobi |

Corporate Identity & Brand Management

| | | |
|--|------------------|-----------|
| | 17 – 21 February | Sandton |
| | 06 – 10 April | Dubai |
| | 15 – 19 June | Sandton |
| | 17 – 21 August | Cape Town |
| | 19 – 23 October | Sandton |

Customer Experience Perfection for Modern Managers

| | | |
|--|-------------------|-----------|
| | 27 – 31 January | Zanzibar |
| | 20 – 24 April | Cape Town |
| | 20 – 24 July | Sandton |
| | 14 – 18 September | Sandton |
| | 16 – 20 November | Nairobi |

Effective Self Management: *Enhancing Your Communication, Coordination and Leadership Skills*

| | | |
|--|------------------|----------|
| | 24 – 28 February | Dubai |
| | 20 – 24 April | Sandton |
| | 08 – 12 June | Zanzibar |
| | 10 – 14 August | Sandton |
| | 26 – 30 October | Dubai |

Managing Customers for Competitive Advantage

| | | |
|--|------------------|-----------|
| | 17 – 21 February | Sandton |
| | 18 – 22 May | Sandton |
| | 17 – 21 August | Cape Town |
| | 19 – 23 October | Dubai |
| | 14 – 18 December | Sandton |

Public Relations and Successful Campaigns: Key to Corporate Reputation

| | | |
|--|-------------------|---------|
| | 27 April – 01 May | Nairobi |
| | 06 – 10 July | Sandton |
| | 28 Sept – 02 Oct | Sandton |
| | 14 – 18 December | Sandton |

STRATEGIC PUBLIC RELATIONS AND VIP MANAGEMENT

| | | |
|---|-------------------|-----------|
| Corporate Social Responsibility (CSR) | | |
| | 20 – 24 January | Cape Town |
| | 23 – 27 March | Sandton |
| | 11 – 15 May | Sandton |
| | 20 – 24 July | Sandton |
| | 21 – 25 September | Cape Town |
| Advanced Social Media Training | | |
| | 17 – 21 February | Sandton |
| | 18 – 22 May | Dubai |
| | 17 – 21 August | Sandton |
| | 19 – 23 October | Cape Town |
| | 14 – 18 December | Sandton |
| Incident & Crisis Response Communication Skills | | |
| | 09 – 13 March | Sandton |
| | 15 – 19 June | Nairobi |
| | 28 Sept – 02 Oct | Sandton |
| | 09 – 13 November | Sandton |
| Planning and Managing PR Campaigns | | |
| | 20 – 24 April | Sandton |
| | 20 – 24 July | Sandton |
| | 14 – 18 September | Cape Town |
| | 16 – 20 November | Nairobi |
| Public Relations Campaigns: From Planning to Execution | | |
| | 16 – 20 March | Dubai |
| | 25 – 29 May | Sandton |
| | 27 – 31 July | Nairobi |
| | 07 – 11 September | Sandton |
| | 16 – 20 November | Dubai |
| Strategic Communications, Crisis Management and Effective Public Relations | | |
| | 10 – 14 February | Nairobi |
| | 13 – 17 April | Sandton |
| | 22 – 26 June | Sandton |
| | 24 – 28 August | Sandton |
| | 12 – 16 October | Nairobi |