

BLTA
Board Meeting
May 3, 2016

Present: Christy Funk, Kristine Wymore, John Matkulak, Jeff Day, Michelle Mckibbin, Matt Carpenter

The meeting was called to order at 6:07 p.m. at Wild Garlic, Reno, Nevada

- I. Approval of Minutes
 - Going forward the minutes will include an additional “Action Item” list at the end of the minutes as a more imminent call to action for those named.
 - Motion to approve minutes made by Christy. Michelle seconded. Approved.
- II. Treasurer Report
 - Reviewed. Account balance totals \$24,170.59
 - Michelle motioned to approve treasurer’s report. John seconded. Approved.
- III. Reports from Special Programs
 - Satellite Tournaments
 - Orange Ball Tourney on Saturday, April 30 had approximately 12 kids
 - Very well received and a lot of fun for the kids
 - Lakeridge Tournament – 30 entries
 - High School Rally
 - Proposed that Rally occurs every month – June, July, August
 - Boys and Girls Club
 - May 14 11:00 a.m. – 2:00 p.m. at 9th Street location.
 - Michelle and Sherri to “man” table and promote summer program.
 - Get banner from BLTA
 - Collect names and e-mails for those interested in program
 - Check need for orange and red balls and smaller racquets.
 - Verdi and Spanish Springs
 - Approximately 12 kids from each school
 - Big Brothers, Big Sisters
 - Sunday, May 22 1:00 – 2:30 at Caughlin Club
 - Kristine to coordinate with director.
 - Coaches Clinic
 - Saturday August 20th, 1:00 – 5:00 p.m.
 - Happy Hour Coaches Clinic
 - Marketing Update from Matt Carpenter
 - Matt to do write up for April 23rd, senior day – including pictures.
 - Reno Tennis Center Grant Proposal
 - Program to run from May 17 – October 17
 - Target low income kids
 - 10 kids per month/ 5 months
 - \$25 from BLTA and matching \$25 from family per month
 - Jamboree had 30 kids registered
 - Kristine motioned to approve the proposal for up to \$1250.00 for program for children ages 7 – 12. Remove low income verbiage from proposal. John second. Approved.
 - Caughlin Club Grant Proposal
 - Monies to go toward aggressive marketing strategy for May 7th Jamboree and summer programs
 - Newspaper advertising and postcard mailer will use bulk of funds.
 - Goal to attract, and retain, new kids to the sport and the club.
 - Jeff motioned to approve Caughlin grant. Michelle second. Approved.
 - Reno Tennis Ladder

- Introduce city wide tennis ladder in hopes of getting juniors out to actually “play” tennis and promote competition outside of designated facility.
- Discussed covering guest fees or providing balls.
- Moved discussion to offering “incentives” to participants – shirts, hats, strings
- Incentives for matches played, as opposed to wins.
- Promote online with BLTA
- Discuss with Lakeridge to see if they would be willing to participate.
- Would need more information as to how it would be structured, established and maintained.
- Kristine to find out cost to run ladder through Top Dog.
- Could be a candidate for BLTA grant.
- Benefit Gala
 - Reviewing dates
 - Currently considering January 28, 2017 or February 11, 2017
 - Western? Speakeasy? 80’s

IV. Board Members

V. 2016 Budget

VI. New Business

- UNR Donation in return for clay court donation for fundraiser.
 - Context of donation – something physical
 - Score cards? Umpire chair?
 - \$500 total or the equivalent of \$250 per team
- New name for organization?
 - Reno Tahoe Junior Tennis Foundation
 - Northern Nevada Junior Tennis Foundation
 - Further discussion at next meeting.

Motion to adjourn, John M. Jeff D. second. Approved. Adjourned 8:34 p.m.

Kristine Wymore
BLTA Secretary

Action Items

Michelle and Sherri – Boys and Girls Club Table

Kristine – Coordinate with Big Brothers, Big Sisters

Matt Carpenter – Write up with pictures for Senior Day

Kristine – Talk to Mike Friedman about a tennis ladder through Top Dog

Jeff – Hold dates at Atlantis