

Gulf Breeze Celebrates the Arts 2018

Location:

Gulf Breeze
Gulf Breeze, Florida (South)

Phone: **850-686-9271**

Event Dates: **3/10/18 - 3/11/18**

Application Deadline: **1/5/18 Midnight CST**

71 day(s) and 14 hour(s) remaining

REQUIREMENTS:

Images: **5** (a booth shot is required)

Fee (Application Fee): **\$30.00**

You can submit up to **3** applications for this show.

JURY DETAILS

Event Summary

The city of Gulf Breeze and Gulf Breeze Arts, Inc. are proud to host the 24th Annual Gulf Breeze Celebrates the Arts Festival, held on March 10-11 in Gulf Breeze, Florida. This two day event is a staple event for the city of Gulf Breeze, which is a beautiful little city located between Pensacola and Pensacola Beach, just a short drive from the white sands of the Gulf of Mexico. The festival is held right on highway 98 in Gulf Breeze, is a free event to the public and hosts 140+ local, regional and national artists. This year we will be introducing music, food trucks and artist demonstrations- in addition to our locals' art show and children's activities. We are also adding an Emerging Artist program for artists who have participated in no more than 2 festivals.

Gulf Breeze Arts, Inc. prides itself on running the festival, proceeds from which go to college scholarships and supplementing local art programs in elementary, middle and high schools. In the last few years, GBAI has donated over \$70,000 for this cause- and our goal for 2018 is \$25,000. GBAI is a not for profit organizations whos mission is to support and encourage the next generation of artists.

General Information

IMPORTANT DATES

Applications Open: **October 5, 2017**

Application Deadline: **January 5, 2018**

Jurying Starts: **January 12, 2018**

Jurying Ends: **January 17, 2018**

Send Artist Notifications: **January 20, 2018**

Accept/Purchase Deadline: **February 14, 2018**

Setup: **Friday, March 9, 2018** [after 5:00pm]

- Show Dates: ● **Saturday, March 10, 2018** [9:00am – 5:00pm; followed by Artist Reception and Award Ceremony]

- **Sunday, March 11, 2018** [10:00am – 5:00pm]

- **MEDIUM CATEGORIES**

- ● **Ceramics:** All original clay and porcelain work **other than jewelry** is accepted in this category. No machine-made or mass produced work is permitted. If multiple pieces of the same design are displayed, each piece must be signed.
- **Digital Art:** This category includes any original work for which the original image, or the manipulation of a source material, that is executed by the artist using a computer. Work in this category must be limited editions, signed and numbered on quality materials.
- **Drawing:** Works created using dry media including chalk, charcoal, pastels, pencils, wax crayon, etc. or from the fluid medium of inks and washes applied by pen or brush are to be entered in this category.
- **Fiber:** All work crafted from fibers including basketry, embroidery, weaving, leatherwork, tapestry, and paper making. No machine tooling, machine-screened patterns, or other forms of mass productions are permitted.
- **Glass:** Original work created in glass by the artist. Pressed glass and massed production are not permitted.
- **Printmaking:** Prints for which the artist's hand manipulated the plates, stones or screens, which have been properly signed and numbered as a limited edition may be entered in this category. All photocopy, and/or offset reproductions will be rejected. Print-makers are required to disclose both their creative and print making process.
- **Jewelry:** All jewelry, whether the work is produced from metal, glass, clay, fiber, paper, plastic or other materials must be entered in this category. No commercial casts, molds, or production studio work allowed.
- **Mixed Media:** This category includes works, both 2D and 3D, that incorporates more than one type of physical material in the production of the artwork.

- **Painting:** Works created in oils, acrylics, watercolor, etc. are in this category. Reproductions must be signed and produced in a limited edition not exceeding 250.
- **Photography:** Photographic prints made from the artist's original image (e.g., film or digital) which have been processed by the artist. Each image must be signed and numbered with editions being inclusive of all sizes and not to exceed 250 prints in the edition.
- **Sculpture:** Three-dimensional original work created in any medium.
 - **Wood:** Original works that are hand-tooled, machine-worked, turned or carved are accepted in the wood category. **JUDGING AND ARTIST AWARDS**

- Judging will begin at 9:15 a.m. on Saturday, March 10, 2018. Cash prizes total \$7,000.
 - Best of show \$1000
 - Four Awards of Excellence \$500
 - Eight Awards of Distinction \$300
 - Eight Awards of Honor \$200
- Additionally, local businesses contribute approximately \$5,000 in purchase awards. Purchase awards also include a designated ribbon for the artist to hang in his or her booth.

APPLICATION PROCESS

Note: "Corner" booth spaces are only made available to those artists applying via Zapplication (after acceptance by the Jury).

- **Application via ZAPP® (www.zapplication.com):**
 - Register to create an account by entering basic contact information and creating a username and password.
- **Note: All applications must be completed and signed by the Artist applying for the Festival and NOT by his or her agents, representatives, employees, or other individuals.**
- Prepare images of artwork according to the image preparation specifications on the ZAPP® website.
- Upload digital images of your artwork to your ZAPP® image portfolio.
- Apply to "Gulf Breeze Celebrates the Arts 2018."
- Complete entry fields and upload your selected images.
- Submit your application.
- Pay the \$30 application (jury) fee (*separate application/jury fee required for each medium category*) online with a credit card via Zapplication or mail in a check (payable to Gulf Breeze Arts, Inc.) to: **Gulf Breeze Arts, Inc, PO Box 52, Gulf Breeze, Florida 32562-0640**
- After the Jury period, check your e-mail for notification that your application has been accepted or declined. You can also check application status by logging into your ZAPP® account and viewing your MyZapplications page.

- **Application via hardcopy/mail (www.gulfbreezearts.com):** • If you intend to request a “corner” booth space, you must apply via www.zapplication.org
- Each artist must submit an application and a total of four (4) images on a CD in .jpg format. Three (3) images must represent the type of work that will be displayed and sold. Images must be of current work. The fourth image must show the booth display with work visible.
- **Note: All applications must be completed and signed by the Artist applying for the Festival and NOT by their agents, representatives, employees, or other individuals.**
- All images should be a minimum of 1024 x 768 pixels in resolution (higher resolution OK).
- Submit your application, including a CD, with your images. Put your name on the CD!
- Choose only one category on the entry form that most closely reflects submitted work.
- If applying in two separate medium categories, **separate applications must be submitted** along with jury fees for each category. Only one booth fee is required if both mediums are to be displayed in a single booth. If you apply in two categories you may only display media that has been juried-in.
 - After the Jury period has ended, check your e-mail for notification that your application has been accepted or declined.

JURY PROCESS

A panel (in a blind jury process) will review the work of each applicant. The identities of artists will not be disclosed. The jury will be comprised of three or more working artists or art professionals. The work will be juried based on artistic excellence, originality, execution of design, technique and craftsmanship, creative use of materials, and aesthetic qualities. Each artist’s images will be viewed simultaneously and must accurately represent work to be exhibited and sold. The jury will have the prerogative to reassign categories as they deem appropriate.

- **Artist Amenities** • Breakfast options will be provided each morning, snacks and water will be available throughout the day. Food vendors will also be present on site with a variety of food and drinks.
- Volunteers will be available for set up, break down and during the festival for booth sitting/break needs.
- Artists will be provided information on local hotels, campsites, restaurants and grocers.
- Ample parking adjacent to the festival site is available, including RV/camper parking.
- The festival is located directly on hwy 98, inside a well lit, fenced in parking lot and Gulf Breeze Police will be present.

- Advertising- Artist information and work will be shared daily on facebook up until and throughout the festival weekend. This festival will be advertised on billboards, radio, internet, through local businesses, etc.

Rules/Regulations

1. **ARTIST RULES/SHOW POLICIES** 1 The Jury Fee is *non-refundable*. An application is a commitment to exhibit if accepted. No booth fee refunds will be made after February 12, 2018.
2. All work must be original, designed and executed by the accepted artist.
3. Artists must be present with their work both days of the festival. No stand-in or proxy exhibitors will be allowed to represent the artist. Photo identification is required at check-in to assure compliance.
4. **Absolutely no sales of purchased art or crafts are allowed (no buy-sell).**
5. **No commercially produced work or works made from commercially produced patterns or castings, and no items made from kits, embellished items or mass produced items, (regardless of enhancements) will be permitted.**
6. If applying in two separate medium categories, separate applications must be submitted along with jury fees for each category. Only one booth fee is required if both mediums are to be displayed in a single booth.
7. If you apply in two categories, you may only display media that has been juried-in.
8. A two-person team producing a single product is regarded as a single exhibitor. Sharing a single booth is not allowed; one single space per artist or team only.
9. Inconsistencies between work represented for jury and works presented will result in dismissal from the Festival.
10. All works to be judged for prizes must be original and appropriately displayed; no work in portfolios will be judged.
11. All art exhibited must be available for sale.
12. Each exhibitor is responsible for collecting Florida Sales Tax (7%) on all sales.
13. Security will be provided on Festival grounds. Although care will be taken to avoid hazards to artwork, neither Gulf Breeze Arts, Inc nor the City of Gulf Breeze will be held responsible for any loss or damage to displays or artwork.
14. No pets are allowed on Festival grounds.

INELIGIBLE WORK

- **(The following works will NOT be accepted.)**
 - Art produced by, or reproduced from, any artist other than the applicant(s);
 - Commercially produced works/merchandise or works made from commercially produced patterns, castings, items made from kits, embellished items or mass-produced items, regardless of enhancements;
 - Works produced from patterns or kits;

- Items cast from pre-manufactured molds;
- Silk-screen T-shirts; and
 - Clothing that is not hand-crafted. GBA shall have the sole, exclusive and final authority to determine a work's acceptability for display at Celebrates the Arts 2018.

Booth Information

- **FEES**
 - Jury Fee \$30 (***Non-refundable***)
 - Booth Fee \$165 (includes Florida sales tax; refunded in full if not accepted by Jury)
 - Double Booth: \$330 (Also, required if reserving "grass" area next to primary booth)
 - ◆ Special Location (corner) charges – **ALL REQUESTS FIRST COME-FIRST SERVE ■ CORNER REQUESTS WILL ONLY BE HONORED IF YOU APPLY FOR THE FESTIVAL via www.zapplication.org**
 - ◆ Prime Corner: \$25
 - ◆ School-Side Corner: \$20
 - Walkway Corner: \$15

If you receive notification of acceptance to the Festival, then you may either pay your \$165 booth fee (+ corner fees if requested) on-line via Zapplication or mail your check [made payable to "Gulf Breeze Arts, Inc."] to:

Gulf Breeze Arts, Inc.
 PO Box 52
 Gulf Breeze, Florida 32562-0640

[Please be sure to include the accepted artist's name on the check]

2017 CASH AWARD WINNERS

"2017 Gulf Breeze Celebrates the Arts" cash award winners are exempt from a jury fee and image submission requirements. These artists are automatically accepted upon receipt of their completed application and \$165 booth fee (plus corner fees if applicable).

ARTIST CANCELLATION REFUNDS

A booth fee refund equal to 75% of the booth fee paid will be provided upon artist notification to the Festival Director prior to February 12th, 2018. If notification is received after February 1st, 2018 but prior to February 13, 2018, a booth fee refund equal to 50% of the booth fee paid will be provided. Notification must be

made to the director at 850-686-9271 or emailed to:
director@gulfbreezearts.com.

BOOTH SPACE

Booth space is 12'x12' ground space allowing for a 10'x10' tent (maximum). Artists provide their own display booth, racks and/or tables in order to display their work in an outdoor environment. Electricity is not available for artist's use. The use of generators by artists is not allowed, although portable batteries may be used if desired. The Festival is held on an asphalt parking lot in front of Gulf Breeze High School on US Highway 98. **Only weights can be used to secure tents. Nothing (e.g., stakes, nails, screws, etc) may be driven into the asphalt.** Demonstrations are encouraged.