



CRPTO General Board Meeting
October 24th, 2018

Meeting called to order at approximately 9:00 a.m. by Carly Parkhill, CRPTO President.

CRPTO Board Members Present: Excused Absence:

Carly Parkhill, President	Rochelle Gabriel, Past President
Nikki Forman, Exec. VP	
Catherine Carrillo, VP Communications	
Stephanie Chura, Secretary	
Stephanie Halvorson, VP Events	
Andrea Behmer, VP Fundraising	Special Guests:
Jenny Shorr, VP Membership	
Christine Deaton, Volunteer Coordinator	
Stephanie Larscheid, Treasurer	
Cathy McNally, Asst. Treasurer	
Lindsey Harrington, Asst. Treasurer	
Nicole Cusano, VP Campus Support	

Welcome

Carly Parkhill, EVP, welcomed everyone to the meeting.

PTO Secret Snowman Happy Hour: December 12th at 6:30pm
Catherine Carrillo's House

Speaker Series

Monday October 29th PTO Parent Series: Vaping for middle school parents. Anyone is encouraged to attend.

Communication

Please share PTO posts on social media to spread the news around. PTO will film a video after the PTO meeting on Nov 14th. The video will be put on the website and is a great way to welcome parents and engage the community.

Advertising

Discussed parents possibly advertising his/hers business on Copper Ridge website and social media. Spoke about different packages and pricing.

Spirit Wear

Budget is to make 5k, currently at \$1395. XS and L sizes have been hard to sell. Spoke about pre-ordering a sample package for next year. Discussed a potential class competition for the most spirit wear worn would get a prize.

Need to push sweatshirts in the Blaze as the weather cools down.

ESF

YTD at 57k. Last year the final was 73k. Jenny will be working on an incentive program for the teachers to help boost ESF contributions. If teachers get 70-80% of their class to contribute, they receive \$2/percent

contribution. So 75% participation gives the teachers \$150 toward their personal budget.

Fundraising

Helen from Dream Dinners will be at 11/14 PTO meeting to talk about the program There will be a workshop on 12/13 and 12/14 to show how to prepare the dinners

Shopping Events:

Nov. 15th Heidi Boutique Feb. 13th Saks

April Elan, Joie and Vita Sana

Communication

Catherine would like to have photos in JPEG format and other documents in Word format. Send it to her exactly the way you want it in the Blaze.

Submit items with the subject line, The Blaze and the date it is going out.

If you need something to be re-ran in the Blaze please resend it every week.

Spring Fundraiser

The Vig was voted in for the Spring Fundraiser in April.

Still working on a name for the event.

Spoke about doubling the teacher experiences for the auction. Emily Schiesl is going to reserve the Vig.

Volunteer/Room Mom

Christine will send a reminder to us to see if we need to send anything to the room moms. Will send reminder to room moms about communicating ESF and Spirit Wear to parents.

Back to School Event 2019

Need people to run the Edukits and Back to School Event. Will put it on the agenda for PTO meeting.

Minutes submitted by:

Stephanie Chura

Stephanie Chura, 2018-19 CRPTO Secretary

Approved by:

Carly Parkhill, 2018-19 CRPTO President