



ADRIANA ABRANTES

Creative and well developed Fashion Design professional with experience in 3D and athletic clothing design. With an attuned attention to details and inventive qualities. Exceptional knowledge of fabrics, as well as computerized fashion design programs.

Currently pursuing a position to contribute to virtual modeling and design using 3D software to improve production methods.

GET IN TOUCH

MIAMI, FL

PORTFOLIO.....www.adrianaabrant.es.com
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EDUCATION

Academy of Art University — San Francisco, CA
Bachelor of Fine Arts — Fashion Design — 2015

LANGUAGES

Portuguese.....Native
English.....Fluent
Spanish.....Professional Working Proficiency
French.....Elementary Proficiency

DESIGN & PRINT

Graphic Design — 3D Construction — 3D Rendering/
Design — Croqui Illustration — Rendering — Pattern
Drafting Sewing — Computerized 2D Flat Sketches —
Textile Development — Styling — Concept Development
Book Development & Editing — Digital Development —
Brochures — Newsletters — Logos — Business Cards &
Stationery — Posters

SKILLS & ASSETS

Client Management — Event Coordination — Customer
Service Merchandising — Marketing — Data Entry —
Digital Design — Basic Hand & Power Tool Knowledge —
Inventory Management — Material Sourcing

SOFTWARE

Photoshop — Illustrator — InDesign — Microsoft Office
G Suite — Gerber Accumark — Wordpress — Ned
Graphics — Microsoft Expression — Efi Optitex 3D Design
Concept Board — Bluescape

EXPERIENCE

3D DESIGN ASSISTANT - GOLF, PERRY ELLIS INTERNATIONAL, DORAL, FL — 2017 - PRESENT

- ❖ Point person for rendering 3D bodies, working with tech design to have all bodies up to date.
- ❖ Assisted in training of new 3D designers in order to have them ready to render bodies for the new fashion season.
- ❖ Worked with 3D Architect to test out new versions of 3D softwares, troubleshooting and shortcuts in program.

WEBSITE CONTENT MANAGER, MIAMI DADE SCHOOLS, CORAL GABLES, FL — 2015 - 2017

- ❖ Oversaw website's content and updated weekly.
- ❖ Monitored site traffic as well as feedback to update site accordingly.
- ❖ Created and prepared promotional material and organized school events.

CREATIVE DIRECTOR, THE YELLOW HARE FOOTWEAR— 2014 - PRESENT

- ❖ Conceptualized and created footwear with relevance to brand.
- ❖ Worked extensively with sourcing of material, development and production for collection.
- ❖ Worked with factory to make prototype corrections and design changes.

VISUAL ASSOCIATE, ANTHROPOLOGIE, MIAMI, FL — 2013 - 2014

- ❖ Created window and in store displays.
- ❖ Built sets and props.
- ❖ Handled merchandising for in store events.
- ❖ Customer service specialist with a high understanding of fashion trends and styling.

MERCHANDISING SUPERVISOR, VICTORIA'S SECRET, SAN FRANCISCO, CA — 2006 - 2009

- ❖ Managed store visuals to company standards.
- ❖ Handled setup of daily merchandise, window displays and store layout.
- ❖ Monitored stockroom and store inventory as well as employees.

FREELANCE

MARKETING SPECIALIST, COFFEE BREAK, CAFÉ Y BISTRÓ, ASUNCIÓN, PARAGUAY — 2015

- ❖ Rebranded business to build and engage customer base through social media platforms.
- ❖ Designed new logos, business cards and menus.
- ❖ Executed and supervised renovations.

INTERNSHIP

PUBLIC RELATIONS, ODEBRECHT CONSTRUCTION, BUENOS AIRES, ARGENTINA — 2011

- ❖ Coordinated media development for events and press walk throughs as well as trade shows.
- ❖ Handled formatting corporate procedures for publishing in both copy and digital.
- ❖ Managed content for company website and press kits.