

# Philippine Consulate General Celebrates Centennial of Filipino films Through the First Ever Filipino Film Festival in Vancouver



THE PHILIPPINE CONSULATE GENERAL IN VANCOUVER PRESENTS

## A Century OF FILIPINO FILMS

**AUGUST 6 · 5:30PM - TANGING YAMAN**  
PACIFIC CINEMATHEQUE  
1131 HOWE ST. VANCOUVER

**AUGUST 14 · 5:30PM - HIHINTAYIN KITA SA LANGIT**  
SFU GOLDCORD CENTRE FOR THE ARTS  
DJAVAD MOWAFAGHIAN CINEMA  
149 W. HASTINGS ST. VANCOUVER

**AUGUST 26 · 5:30PM - ANAK**  
SFU GOLDCORD CENTRE FOR THE ARTS  
DJAVAD MOWAFAGHIAN CINEMA  
149 W. HASTINGS ST. VANCOUVER

**EVENT IS FREE**  
REGISTER AT [EVENTBRITE.CA](http://EVENTBRITE.CA) FOR TICKETS

IN PARTNERSHIP WITH ABS-CBN, "100 FILIPINO FILM SERIES", & ACAT

**"DALAGANG BUKID"**

MARCELLANO ILAGAN ATANG DELA RAMA

Based on the *DAKULATA* by HERMOGENES ILAGAN

### A Century of Filipino Films

The Philippines marks the "Centennial Year of Philippine Cinema" from Sept. 12, 2019 to Sept. 11, 2020. Presidential Proclamation No. 622 declares this one year period to celebrate that extraordinary milestone together with an end of promoting the nation's cultural heritage.

"Dalagang Bukid," a silent film of Jose Nepomuceno, is considered the first Filipino-produced and directed feature film. The movie premiered on Sept. 12, 1919 at the Teatro de la Comedia. It had a production budget of 25,000 Pesos and had a box office of 90,000 Pesos.

It is sad, however, that no copy of this film exist today.

The plot runs like a typical love story. It is that of a young maiden who is forced by her parents to marry an old but rich man for the sake of their family's financial security. Fortunately, her deserving and better matched suitor manages to out-fox the old man and eventually eloped with her, thereby frustrating the unsavory designs of her parents and that lecherous old man.

The young maiden's role is played by Atang de la Rama, who eventually claimed the rank of National Artist of the Philippines.

"Dalagang Bukid" thus began the Filipinos' love for all things cinema.

From its adaptation of plays and zarzuelas, to the blockbusting romantic comedies, Philippine cinema has had a long and storied history spanning a hundred years.

(Clockwise I-R): Consul General Maria Andrelita S. Austria welcoming film enthusiasts at the Festival's premier on 6 August at The Cinematheque; 2) ConGen Austria, PCG Cultural Team pose with members of the Anyone Can Act (ACAT) group; 3) Photo exhibit at the Festival's opening; 4) Poster of "A Century of Filipino Films"