

Retail Bakers of America

IBIE Website Description and Sign-Up Form

Exhibitor Demos at the Demonstration Theatre

Sponsorship Investment - \$1,000.00

Be center stage as you showcase your latest advancements and company products.

The IBIE Education Task Force is looking for companies that would like to showcase their latest innovations in equipment and ingredients. The 30-minute presentations will be in an educational, entertaining, and interactive demo on stage in the NEW Baker's Hub. Each demonstration will educate attendees about the benefits of your product, as well as draw them to your booth.

Request an exhibitor demo application form [here](#).

Approved demonstrations will be scheduled throughout the four-days of IBIE. The committee will do their best to suit all company needs, such as not scheduling competing exhibitors or products in consecutive sessions. Payment due upon acceptance. Two demos per exhibiting company.

Exhibitor Demo Stage Application

1. Name of exhibiting company: _____
(Your company must be an approved exhibitor at IBIE 2019 to schedule a demo on the stage)

2. Contact Person: _____

3. Email Address: _____

4. Contact Phone: _____

5. Equipment, ingredient or process to be demonstrated:

6. Demonstrator Name & Title: _____

7. Demo Description (please use as much detail as possible):

8. How will you make this session educational, entertaining, or interactive:

9. Please list other exhibitors that you would prefer not to be scheduled before or after your demo:

Additional Information:

Demonstrating companies will be expected to bring all equipment, ingredients, and required utensils. The stage will have a stainless-steel demonstration table. The demo will be projected onto monitors located on both sides of the stage using a single camera operator. Slides, videos, and/or background sound can be added to the presentation. The stage will have both-hand held and lavalier mics available.

APPROVAL PROCESS

Once your application is received, the IBIE Education Task Force will review it and respond to you with questions, approval and/or rejection. Approved demos will be notified as soon as they are accepted, and this will be no later than July 1, 2019. Payment of the \$1,000 demonstration sponsorship fee per demo will be due upon approval.

For more information or questions, contact Lynn Schurman from the **Retail Bakers of America** at 320-492-1330 or lynn@coldspringbakery.com