



Michigan
Fire Inspectors Society

70th
ANNUAL

FALL EDUCATIONAL CONFERENCE

September 10-12, 2019 • Kellogg Hotel and Conference Center, East Lansing, MI

vendors and sponsorships

The Michigan Fire Inspectors Society is the premier code organization in the state of Michigan. We invite you to be a vendor, sponsor, and/or advertiser at the 70th Annual Fall Educational Seminar in September.

VENDOR INFORMATION

Dates to exhibit are September 10th and 11th only.

Primary Booth Space - \$200.00 each

Additional Booth Space - \$200.00 each

Electricity - \$15.00 each

Easel - \$20.00 each

Ethernet Hook-up - \$32.00 each

SPONSORSHIP INFORMATION

Continental Breakfast - \$750.00 each

As a sponsor of the continental breakfast, you will receive an exhibitor booth space, logo placed in the agenda of the onsite program, a half page full color company advertisement in the onsite program, signage in the exhibit/break area, public recognition during event, up to two pieces of company flyers/information allowed in registration packets, and acknowledgment on MFIS website and Facebook.

We must receive a high resolution PDF of your ad via email by August 16, 2019.

Mid-Morning Break - \$375.00 each

As a sponsor of the networking break, you will have your company logo placed in the conference agenda, signage in the exhibit/break area, public recognition during event, and acknowledgment on MFIS website and Facebook. *We must receive a high resolution PDF of your ad via email by August 16, 2019.*

Afternoon Break - \$375.00 each

As a sponsor of the networking break, you will have your company logo placed in the conference agenda, signage in the exhibit/break area, public recognition during event, and acknowledgment on MFIS website and Facebook. *We must receive a high resolution PDF of your ad via email by August 16, 2019.*

ADVERTISING

If you are purchasing advertising space in the conference program, please send the ad as a high-quality (300 dpi), full-color TIFF, JPEG, or PDF to cbenda@mykeystonesolutions.com.

\$375 - Outside back cover: 8.5" x 11"*

\$275 - Inside front cover: 8.5" x 11"*

\$275 - Inside back cover: 8.5" x 11"*

\$175 - Full page: 8.5" x 11"

\$100 - Half page: 4.25" x 11" or 8.5" x 5.5"

\$75 - Quarter page: 4.25" x 5.5"

**Advertising space is available on a first come first serve basis.*

Please note: no political ads will be accepted.

Deadline to advertise is August 16, 2019.

HOW TO REGISTER

To register to become a vendor, sponsor, and/or advertiser of this year's conference, please click the REGISTER NOW button below. If you have any questions, please contact:

Casey Benda

Keystone Solutions, LLC

cbenda@mykeystonesolutions.com

517.668.6029

REGISTER NOW



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HOTEL ACCOMMODATIONS

A block of hotel rooms has been reserved with Kellogg Hotel & Conference Center at a rate of **\$102 plus 6% sales tax AND 7% county fees** for single/double occupancy. The cutoff date to reserve your room is August 8, however, the hotel block will fill quickly and there is no guarantee that rooms will be available until August 8. Please be sure to reserve your room early.

The cost of the hotel room is not included in the registration fee. To make a hotel reservation, please contact the hotel directly. Payment for the hotel **MUST** be paid separately and sent directly to the hotel.

Kellogg Hotel & Conference Center
219 S. Harrison Road, East Lansing, MI 48824
517.432.4000 or 800.875.5090

[REGISTER NOW](#)

Several individuals reserved their hotel accommodations at the Kellogg Center far in advance, therefore, only a very limited number of rooms are currently available. Unfortunately, we were unable to increase the room block because the hotel's inventory has been depleted. If you are not able to secure a room at the Kellogg Center, we have contacted the new **Springhill Suites** conveniently located at 1100 Trowbridge Road, East Lansing. Telephone number: 517.763.2033. They are honoring a rate of \$108.

BRODY MEAL TICKETS

Lunch is **NOT** included as part of the exhibitor registration fee. Brody Square is located across the street from the Kellogg Center and, for your convenience, meal passes for Tuesday and/or Wednesday may be purchased for \$11.15 per day. Brody meal pass orders must be placed by Friday, August 23. Tickets may be purchased at the time of exhibitor registration.