

*Great
Plains*

2018



HOME



**OUTDOOR
LIVING**

expo



May 12-13, 2018

**Pioneer Cellular
Event Center
Weatherford, OK**

CONTACT INFO

580-302-5502

www.gphomeexpo.com

Why Exhibit?

The 2018 Great Plains Home & Outdoor Living Expo will take place May 12-13th, 2018 in the Pioneer Cellular Event Center in Weatherford, OK. Located right in the heart of Western Oklahoma, this 4th year event will be your chance to showcase your business, products, and services.

In order to assure another high traffic home expo for our vendors, we will once again offer **FREE ADMISSION.**

Within our thousands of square feet of exhibits, you will find the latest in products and services. We will have everything from builders, contractors, materials, pergolas, decks, pools, spas, home entertainment systems, storage, plants, landscape displays/materials, kitchenware & more.

Expo Print Program Ads

Print

The expo programs will be distributed **FREE OF CHARGE** to all attendees of the Great Plains Home & Outdoor Living Expo as well as around Western Oklahoma at various public locations prior to the expo. The Expo Program is a popular reference for both our attendees and exhibitors. The program will have a directory of our sponsors, exhibitor profiles, ads, show itinerary, and more show news and information making it a great tool for future use.

Choose from available ad sizes below:

Great Plains Home & Outdoor Living Expo Program Ad Options

- Full-Page Ad - 10.5"w x 10.5"t - \$595
- Half-Page Ad - 10.5"w x 5.25"t - \$395
- Quarter-Page Ad - 5.25"w x 5.25"t - \$195

Ad Submission Specs for Print Advertising

- Minimum of 300 dpi
- CMYK Color
- PDF or JPEG

***Add a FULL PAGE AD to any
"Booth Package" for Only \$295***

PREMIUM SPONSORS

Platinum Sponsorship - \$4,950

- 10'x20' Premium Placed Presenting Sponsor Booth
- 20'x30' Outdoor Booth (size negotiable)
- Full Page Guidebook Ad on Inside Front or Back Cover
- 20 Exhibitor Name Badges
- 10 Vendor Mixer Tickets
- Direct Link and Company Logo on Expo Website
- Company Logo on all Print Media
- Recognition on all Radio Advertising and live remotes
- 500 Custom Expo Admission Tickets Featuring Your Company Logo
- Company Logo on Jumbo Screen in Expo Arena (Only for Platinum and Presenting Sponsors)
- 5 Billboard Ads on Video Monitors in Expo Concourse
- 10 Locations for Pre-Approved, Sponsor Provided Banners in Expo Hall, Concourse and Outdoor Fence
- Listing in Expo Print Directory and on Website Directory

Gold Sponsorship - \$3,495

- 10'x10' Premium Booth Placement
- Half Page ad in Expo Program
- 8 Exhibitor Name Badges
- Direct Link and Company Logo on Expo Website
- 100 Custom Expo Admission Tickets Featuring Your Company Logo
- Full Page Guidebook Ad on Inside Front or Back Cover
- 10 Vendor Mixer Tickets
- 3 Billboard Ads on Video Monitors in Expo Concourse
- 5 Locations for Pre-Approved, Sponsor Provided Banners in Expo Hall, Concourse and Outdoor Fence
- Listing in Expo Print Directory and on Website Directory

Add a 20x20 Outdoor Booth for only \$200

Silver Sponsorship - \$1,995

- 10'x10' Premium Booth Placement
- Quarter Page Ad in Expo Program
- 4 Exhibitor Name Badges
- 4 Vendor Mixer Tickets
- 1 Billboard Ad on Video Monitors in Expo Concourse
- 2 Locations for Pre-Approved, Sponsor Provided Banners in Expo Hall, Concourse and Outdoor Fence
- Listing in Expo Print Directory and on Website Directory

Add a 20x20 Outdoor Booth for only \$200

BOOTH PRICING

Indoor Exhibitor Booth Pricing

The cost for general booth space at the Great Plains Home & Outdoor Living Expo is listed below. Spaces must be purchased in 10' x 10' blocks.

- 10' x 10' Booth - \$595.00 • 10' x 20' Booth - 1,395.00
- 10' x 30' Booth - \$1,995.00

Add a 20x20 Outdoor Booth for only \$200!

The following are included with the purchase of each 10' x 10' Indoor Booth space:

- 8' Tall Black Back Drape
- 36" Tall Black Side Dividers
- Listing in Expo Program Directory and on Website
- 4 Exhibitor Name Badges
- 4 Vendor Mixer Tickets
- 1 Table with tablecloth (6' x 36")
- 2 Side Chairs
- 1 Wastebasket
- 1 Booth Identification Sign
- Basic 110V Electricity Available Upon Request and Availability



Outdoor Only Exhibitor Booth Pricing

The cost for outdoor booth space at the Great Plains Home & Outdoor Living Expo is listed below.

- 20' x 20' Booth - \$495.00 • 30' x 40' Booth - \$895.00
- 40' x 50' Booth - \$1495.00

The outdoor booths are available for large equipment displays. Outdoor electricity must be provided by exhibitor. The following is included with the purchase of each outdoor booth space:

- Outdoor Exhibit Booth in Event Center South Parking Lot
- Listing in Expo Program Directory
- Listing on Expo Website
- 4 Expo Exhibitor Name Badges
- 4 Vendor Mixer Tickets

*Outdoor booths must provide their own power and extension cords.
Booths under the tent will be sold based upon availability.*

SPECIALTY SPONSORS

Please contact
rouben@bigrigpromos.com
to inquire about these packages.
They sell quickly and may possibly
already be sold.

Expo “Presenting/Title” Sponsor

Contact expo Director to check availability.

Hospitality Suite Sponsor **\$3,000** (One Available)

The hospitality suite will be open to only our vendors.

It will be a great place to go take a break, grab a snack, and rest up!

- 10' x 10' Indoor Booth with Premium Placement
- 4 Sponsor Badges to Attend Expo
- 4 Guest Tickets to Saturday Evening Vendor Mixer
- Recognition on Print Signage at Expo
- Full Page Ad in Expo Program
- Company Logo Featured on Expo Website
- 1 Billboard Ad on Video Monitors in Expo Concourse
- Listing in Expo Print Program Directory and on Website

Bag Sponsor - **\$3,500** (One Available)

- 10' x 20' Indoor Booth with Premium Placement
- 6 Sponsor Badges to attend Expo and Vendor Mixer
- Company Name and Logos on All Plastic Expo Bags
- Full Page Ad in Expo program
- Company Logo featured on Expo Website
- 1 Billboard ad on ALL Video Monitors at Expo
- Logo Featured on ALL Promotional Posters
- Custom Coupon or Graphic on the Back Side of Every Complimentary Ticket Printed for the Expo
- Listing in Expo Print Program Directory and on Website

**This event will feature FREE ADMISSION
however we will be printing physical tickets
for marketing purposes.**



Promotional & Giveaway Items

Let us help you find the perfect promotional items for your booth!



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