

Sponsorship Opportunities



2018 Season



About Us



The Homer Farmers Market welcomes all growers of farm, garden, and greenhouse produce to participate in a weekly market. The Homer Farmers Market was established in 2000 to aid in the development of a sustainable local agricultural community for the benefit of the greater community of the Kachemak Bay area by:

Being an outlet for producers of small quantities of products.

Expanding economic activity.

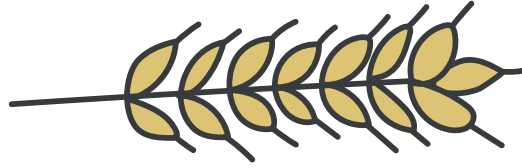
Providing the consumer with an opportunity to purchase excellent garden/farm fresh products.

Fostering consumer-producer education and relations.

What Makes Homer Farmers Market So Special?

- 🍅 Our nearly 20-year presence in the community has made the Market an essential community resource as well as a regular stop for locals and destination for visitors.
- 🍅 The Homer Farmers Market is regularly featured in various publications, online and in print as one of the best Farmers Markets in the State and outside.
- 🍅 Our low vendor costs and booth fees support small operations and facilitate vendor diversity and sustainability.
- 🍅 In the 2017 Season we had 36 Produce Vendors, 52 Craft Vendors and 18 Prepared Food Vendors.
- 🍅 We regularly average around 1000 weekly visitors.
- 🍅 We use our yearly Turkey Raffle funds for a Market scholarship and grant program that supports local community members, organizations, and school projects.
- 🍅 We were one of the first Markets to accept SNAP, and we even have a matching program to encourage buying local whole foods.

You Can Be A Part of the Market



General Sponsorship

Support the Market at different levels and receive acknowledgement in a number of ways. Your contribution will be spread throughout the Market and benefit all our programs and operations.

\$500 – Seed

You will be thanked in our newsletters, on Facebook and our website for the 2018 Season

\$1000 – Sprout

You will be thanked in our newsletters, on Facebook and website. We will feature your banner/sign at the music stage for the 2018 Season

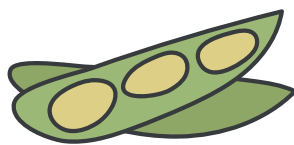
\$2500 – Leaf

You will be thanked in our newsletters, on Facebook and website, we will feature your banner/sign at the info booth for and the music stage for the 2018 the season.

\$5000 – Flower

In addition to all of the above benefits, you will also be offered the use of our nonprofit booth on a space-available basis for your promotional purposes for one week of the 2018 season per Homer Farmers Market policy.

Events Program Sponsorship



Exclusively sponsor a specific 2018 Market Events Program!
If you are interested in exclusively sponsoring an event, please contact us directly as these opportunities are limited to 1 sponsor each, per season.
You can reach us by email at: manager@homerfarmersmarket.org

You will be the sole sponsor of the 2018 Homer Farmers Market program of your choice. Your banner/sign will be featured exclusively for the entirety of the season at the event's booth and the program will be designated "made possible by (your business/name here)".

These are each excellent opportunities to highlight your commitment to supporting our community's health and happiness!

You will be acknowledged anytime we mention the 2018 event program you are sponsoring in our newsletters, on our website, on Facebook, and publicly at Homer Farmers Market events.

Kids Activities—\$1000

Each week Homer Farmers Market welcomes community members and organizations to offer an educational and fun activity for children at the market under the Kids Activities Tent.

SNAP Matching Program—\$2000

The Division of Public Assistance issues Supplemental Nutrition Assistance Program (SNAP) and other benefits to low-income households through the Alaska Quest card. The Quest card is an Electronic Benefits Transfer (EBT) card that can be used to purchase eligible food and other items at grocery stores and Farmer's Markets. The Homer Farmers Market was one of the first Farmers Markets (in the state?) to accept EBT cards and continues to offer additional support by matching up to \$25 of Homer Farmers Market SNAP Tokens.

Chef at the Market—\$3000

Each week, the Homer Farmers Market welcomes a local community member to demonstrate a favorite recipe using local ingredients during peak market hours. Chefs provide recipes/instructions and samples to Farmers Market visitors. Everyone who visits the Market visits the Chef at the Market tent!



2018 Season Sponsorship Form

Please complete this form and return with check payable to Homer Farmers Market

Mail to: Homer Farmers Market

PO Box 2274

Homer, AK 99603

Business/Organization Name: _____

Contact Name: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Email: _____

My Contribution

General Market Sponsorships:

- | | |
|--|--|
| <input type="checkbox"/> \$500—Seed | <input type="checkbox"/> \$2500—Leaf |
| <input type="checkbox"/> \$1000—Sprout | <input type="checkbox"/> \$5000—Flower |

Market Events Sponsorships:

- | |
|--|
| <input type="checkbox"/> \$1000 - Kids Activities |
| <input type="checkbox"/> \$2000—SNAP Matching |
| <input type="checkbox"/> \$3000 - Chef at the Market |

I would like to be acknowledged (select one):

☐ By Name ☐ By Business/Organization Name ☐ Anonymously

☐ Other _____