

## The Creepiness Factor Questions Name : \_\_\_\_\_

This is shocking to most students. The information only reveals correlations but companies have spent million to buy the attached information and used it to great effect to target voters with surgical precision. Look the chart over to find the answers. Think about the results. Anything surprise you?

- 1) What 3 types of cars are democratic voters most likely to drive? Republicans?
  - a) a)
  - b) b)
  - c) c)
  
- 2) What types of soft drinks are best at identifying Democratic and Republican voters?
  - a) a)
  - b) b)
  - c) c)
  
- 3) What 3 types of beer identify Democrat and Republican voters?
  - a) a)
  - b) b)
  - c) c)
  
- 4) What 3 restaurants are frequented by Democrat and Republican voters?
  - a) a)
  - b) b)
  - c) c)
  
- 5) What 3 clothing stores are frequented by Democrat and Republican voters?
  - a) a)
  - b) b)
  - c) c)
  
- 6) What 3 Cable Networks are frequented by Democrat and Republican voters?
  - a) a)
  - b) b)
  - c) c)
  
- 7) What 2 Media Sources are most frequented by Democrat and Republican voters?
  - a) a)
  - b) b)
  
- 8) What 3 primetime shows were watched by Democrat and Republican voters in 2012?
  - a) a)
  - b) b)
  - c) c)
  
- 9) What 3 Sports are watched by Democrat and Republican voters?
  - a) a)
  - b) b)
  - c) c)

10) What 3 Radio shows are frequented by Democrat and Republican voters?

- a) a)
- b) b)
- c) c)

11) What 3 ways did Democrat and Republican voters use the internet?

- a) a)
- b) b)
- c) c)

12) What 3 websites were frequented by Democrat and Republican voters?

- a) a)
- b) b)
- c) c)