



**LOCATION**

Description: I-10 south of I-8  
 Mile Post #: 204.40N  
 Position: Westbound Straight-read  
 City, State: Eloy, Arizona  
 County: Pinal  
 Latitude: 32.772637  
 Longitude: -111.611132

**DESCRIPTION**

This high profile billboard is located on Interstate 10 between Arizona’s two largest metropolitan areas. This billboard is located just south of the confluence of Interstate 8 and Interstate 10, midway between Phoenix and Tucson. The corridors of these two major interstates offer maximum exposure to those traveling to Phoenix, Tucson, California, Texas or Mexico.

**DETAILS**

Sign Faces: South  
 Lighting: Four 400-watt Media Star Lites (optional)  
 Sign Category: Bulletin  
 Height: 45’ above I-10 roadway  
 Face Dimensions: 14’ x 48’  
 Construction type: V-Mono Pole  
 Construction Date: June 2004

**DEMOGRAPHICS**

DEC: 42 (thousand/day)  
 DMA: Phoenix, AZ/Tucson, AZ  
 DMA Rank: 12/67