

Press Release

April 4, 2014 – River Hill Garden Center announced today they will be transitioning the company to the next generation. Steve & Cathy Klein will continue to own the business, however, Nicole Woodham, their future daughter-in-law, will manage all business affairs going forward.

“We feel confident that Nicole will run a successful business while bringing a new and exciting dimension to the establishment. We encourage all our customers to stop in see the changes, and grow with us as we transition to the next generation.”

-Steve and Cathy Klein

Nicole Woodham will be responsible for the business operations, new direction moving forward, and all other management related tasks. Nicole has a background in finance and worked for New England Financial for the past 6 years developing an expertise to quickly analyze profitability for company owners. During that tenure she managed a team of advisors and increased profits year over year. Nicole received her BS in Finance while living in Montana, her home state. She grew up in a rural community devoted to living green and supporting local business. She feels this has created a strong sense of devotion for the green industry and given her a deep appreciation for small business. These combined attributes create a great foundation for her new role at River Hill Garden Center.

“I am very excited to be working for a green company. The garden center has been voted #1 in Howard County 10 years in a row; I hope to keep it at #1. I’ve spent a great amount of time analyzing what we do well and I plan to focus my attention on those areas moving forward. We will carry green products, grown locally, and made locally. Our primary focus will be on healthy living, and a healthy lifestyle. Currently we have a large variety of organic products; however we plan to expand this category even more. To truly go organic though, you need to grow your own. We will continue to carry all the supplies necessary to accomplish this, as well as a knowledgeable staff to assist new and experienced gardeners. We have an incredible staff here at River Hill Garden Center, many who have been here over 10 years. I am grateful to have these wonderful minds on the team. They will be available to assist customers with any tips or tricks to keep a garden healthy and the harvest savory.

I’m a strong believer that healthy living doesn’t just mean your gardens & your food. It encompasses your mind, body, & spirit. Within the store we will continue to carry a wide variety of gifts, women’s apparel, home accents, patio furniture, and much more. I believe that pampering yourself or others is one of the healthiest ways to enjoy all that life has to offer.

I encourage customers to offer any feedback they may have; as the customer is my primary focus. Stop in and see the changes; some have already started, some will occur throughout the year.

Lastly, thank you for all the support you have given the garden center over the years, I hope I can offer you the same great experience you have come to expect from River Hill Garden Center.”

-Nicole Woodham