

Attract and Retain Customers for Life Choose a Force Free Training Professional



As a Veterinary Professional you benefit from well behaved and happy patients because...

- Properly trained pets make your job easier, from routine exams to more advanced procedures,
- Your most valuable customer is the one you already have.
- Your customers with well trained, happy pets keep their animals for life and return to you year after year.
- Your Force-Free Pet Professional helps you create loyal, satisfied two legged clients and happy, well-behaved four legged patients for life!
- You spend less of your valuable resources getting new clients by retaining more of your existing ones.
- PPG Members provide your customers with affordable dog training and behavior counseling services to help your customers live happily with their pets.
- PPG members provide your customers with private in-home and group classes and can accommodate your client's busy schedule.
- The PPG website has lots of modern, science based training and pet care resources for you and your clients.

Recommendations from the American Veterinary Society of Animal Behavior

- Veterinarians should not refer clients to trainers or behavior consultants who coach and advocate dominance hierarchy theory and the subsequent confrontational training that follow from it.
- Veterinarians should identify and refer clients only to trainers and behavior consultants who understand the principles of learning theory and who focus on reinforcing desirable behaviors and removing the reinforcement for undesirable behaviors.
- In general, puppies can start puppy socialization classes as early as 7-8 weeks of age. Puppies should receive a minimum of one set of vaccines at least 7 days prior to the first class and a first de-worming. They should be kept up-to-date on vaccines throughout the class.

Contact a Force Free Professional Today!



Pawsitive Pet Teaching

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How to Grow Your Vet Business

Partner with a Force-Free Dog Training Professional



The Pet Professional Guild



No Force-Just Fun!

www.PetProfessionalGuild.com