



SHAMROCK FESTIVAL

March 14-15, 2020

The Shamrock Festival Volleyball Tournament is an annual United States America Volleyball (USAV) juniors volleyball tournament held in Roanoke and Salem, Virginia. The tournament is one of the largest nationally sanctioned tournaments in Virginia and is the premier volleyball event for players in this area. The Shamrock Festival hosts 244 teams from states that in the past have included: VA, WV, NC, SC, MD, DE, TN, KY, GA, FL, PA, NY, & NJ. The tournament also serves as a recruiting ground for collegiate coaches across the same region due largely to the Recruiting Showcase that is held in the Berglund Center on Friday night for hundreds of athletes. Over the past 20 years, this tournament and the popularity of volleyball in this area have greatly increased and there are now dozens of local teams participating in club volleyball.

As with any travel sport, club volleyball teams must ask their athletes to pay for expenses including practice facilities, tournament entry fees, uniforms, travel expenses, etc. The tournament itself also incurs significant expenses to provide facilities, equipment, staff, officials, trainers, awards, etc. Some of these expenses will be absorbed through the receipt of team fees, however, the ongoing viability and success of the tournament will rely greatly on the support of its sponsors. **That's where you come in!** With 6000+ visitors contributing more than \$1 million into our local economy each year during tournament weekend, this is your opportunity to be recognized as an Official Sponsor of the Shamrock Festival. In exchange for your sponsorship, you will be identified in our tournament program, on the tournament website, and/or on banners at the tournament headquarters during tournament weekend. Please review the various sponsorship options below and note that 50% of your contribution can be credited directly to the athlete(s) presenting you with this sponsorship information. Please visit www.shamrockfestival.org for additional tournament information.

SPONSORSHIP PACKAGES

PACKAGE	COST	BENEFITS
Platinum	\$2000	<ul style="list-style-type: none"> • Year round recognition as Platinum Sponsor on social media and tournament website (www.shamrockfestival.org). • Recognition as Official Sponsor of Recruiting Showcase, including cover art of Showcase program and social media/website marketing. • Tournament-provided signage with corporate logo displayed on all courts in Berglund Center Coliseum. • Sponsor-provided corporate banners displayed in Berglund Center Coliseum. • Cover art and full page (8x10") ad in Tournament Program. • 10'x10' space provided at Berglund Center for corporate visibility/marketing.
Gold	\$1000	<ul style="list-style-type: none"> • Year round recognition as Gold Sponsor on social media and tournament website. • Recognition as Gold Sponsor of Recruiting Showcase via social media and tournament website. • Tournament-provided signage with corporate logo displayed on 1 court in Special Events Center at the Berglund Center. • Sponsor-provided corporate banners displayed in Berglund Center Coliseum.
Silver	\$500	<ul style="list-style-type: none"> • Year round recognition as Silver Sponsor on social media and tournament website. • Sponsor-provided corporate banner displayed in Berglund Center Coliseum.
Bronze	\$250	<ul style="list-style-type: none"> • Year round recognition as Bronze Sponsor on social media and tournament website.

The Shamrock Festival website receives ~100,000 hits annually.

SHAMROCK FESTIVAL SPONSORSHIP AGREEMENT

NAME: _____ COMPANY NAME: _____

ADDRESS: _____

PHONE NUMBER: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____

PLEASE CIRCLE YOUR FORM OF SPONSORSHIP

Platinum

Gold

Silver

Bronze

Please list the name and e-mail address of the athlete receiving credit for your sponsorship:

Please make your check payable to Shamrock Festival and mail to address below.

All artwork **MUST** be e-mailed in .jpg or .pdf file to director@shamrockfestival.org

Shamrock Festival
3519 Canter Circle
Roanoke, VA 24018

*** Deadline for submission is March 1, 2020 ***

Fee and artwork must be received by the above deadline to guaranty sponsorship benefits.

We sincerely thank you for supporting local club volleyball players and the Shamrock Festival.

For Shamrock Festival use only

Athlete: _____ Sponsorship Credit: _____

Club/Team: _____ Date Received: _____