



2017 Key-Note-Speech Portfolio for Nimalan Nadesalingam

Nimalan Nadesalingam is an Associate Director and Senior Global Change Management Consultant at the global head offices for DPDHL, one of the world's largest multi-national organisations, and also the creator and founder of the 7Cs of Change and author of the acclaimed '*Transformative Change*' book (an Amazon top 100 bestseller in 2014).

Nimalan is an internationally recognised expert in his profession and has delivered conference key-note speeches and trainings in Europe, Asia, Africa, South America, the USA and the Middle East. His articles have been published in multiple languages in a variety of business magazines and his book, '*Transformative Change*', was released internationally by *Management Pocketbooks* in 2014 and charted inside the Top 100 bestsellers list for business books on Amazon.

Nimalan is from Great Britain where he earned his BA Honours and subsequent MBA. He is now living in Germany and working across the globe as a consultant on major programmes whilst also training, coaching and mentoring various levels of management from numerous countries in Business Transformation and Change Management.

This document provides information on the conference speeches that Nimalan is available to deliver for 2017. A separate document, details the training courses that Nimalan is also available to deliver.



Also available on request:

- 7Cs Training Course Portfolio
- Change Management White Papers
- Change Management Introductory Webinar

CONTACT DETAILS

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I have enjoyed the privilege of being involved and leading some very exciting business transformations over the past years, and benefited greatly from these experiences. And these days I look forward to sharing my acquired knowledge and experiences with as many varied individuals and organisations as possible.

This document details how I am able to do so through undertaking various speaking engagements. Over the past 4 years I have delivered key-note-speeches in various continents to an extensive range of professionals from numerous industries and am happy to provide the endorsements of numerous delegates and event organisers upon request.

Please reach out to me if you would like to discuss any topics further. I look forward to our future engagement.

Kind regards,

*Nimalan Nadesalingam
- March 2017*



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Who should be interested in Change Management

With its focus on managing the people side of changes, Change Management is a critical concept for organisations in this ever changing world. It is of particular importance to the following professions:

HR Managers

HR professionals can and should take on the role of helping their organisations through transformations by managing the people within the organisation through the changes. This is particularly so where the HR function wishes to be a true business partner. By being able to harness positive championing from those within the organisation via effective Change Management, the HR professional will be a valued partner for the organisation in all major transformation projects...

Marketing Professionals

It is not just those within an organisation that have to adapt to change, but often, the customers of organisation have to adopt to change too. This is particularly the case with innovative organisations, where new products are delivered to the market place, and the resistance of the customers must be overcome.

Effective, influencing models and change readiness models from change management can be of great value add for the marketing professional to overcome the customers resistance to change.

Project and Transformation Managers

How many projects fail? Fail to be delivered on time, fail to be delivered on budget, fail to actually deliver the desired change? Research suggests a startlingly high number of projects fail to deliver as expected, and one major cause of this failure is not the technical merits of the project but the resistance to the change that the project brings with it – specifically the resistance by those impacted by the project.

An effective 'change management' approach is critical for the success of projects, and an essential skill for project managers.

Business Leaders

It could be said that managers simply 'manage' the status quo, but leaders look to change their organisation – change it for the better, change it to ensure its survival and growth. But such 'change journeys' are not always easy and the resistance to change may well overcome the leaders plans for their organisation. There is no shortage of 'leaders' who have had grand plans to 'change' their business but found themselves unable to do so.

Effective change management principles and approaches can help business leaders take their organisation and its people through the change journey that will fulfil their ambitions and visions.

My key-note-speeches

For my speeches, I look to deliver relevant theory coupled with extensive first hand experiences and insightful references to 'real world' examples with an engaging and interactive approach.

Rather than offer key-note speeches in a range of subjects, I choose to only deliver speeches in the field of **change management** as I follow the principle that any speech I deliver must be one where I am confident and sincere in my experience and expertise. However, **the topic of change is one that reaches out to many subject areas, professions and industries.**

Below are some examples of the speeches I have prepared for 2017:

- An Introduction to Change Management and its Value Add
- The 7Cs of Change
- Creating Champions for Change
- Coaching for Change
- Influencing for Change
- Change Management for Culture Change
- Owning Change Management
- Diagnosing the Readiness and Capacity for Change
- Building Change Capability
- Communicating Change
- Evolutionary or Revolutionary Change?
- Change Management for Innovation
- Change Management for Restructures

All speeches can be tailored for specific audience and conference types

About Nimalan Nadesalingam & 7Cs Of Change

Nimalan Nadesalingam, author of the acclaimed 'Transformative Change' book, is an Associate Director and Senior Consultant for Change Management at the global headquarters for the DPDHL Group, one of the world's largest multi-nationals, and also the founder of 7Cs of Change Foundation and a board member for the Change and Transformation Collaborative.

He is a respected and acclaimed professional keynote speaker and writer having delivered key-note speeches and trainings for thousands of delegates from numerous types of industries in the USA, Europe, Asia, Africa, South America and the Middle East. He has had articles published in multiple languages in a variety of business magazines and his book, '*Transformative Change*', was released internationally by a major publisher in 2014 and charted in the Amazon Top 100 Business Books bestsellers list.

Nimalan came into the profession of change management after years spent in performance and project management, where he led the roll-out of multinational projects and also created and headed up a European-wide performance measurement department. It is this experience that allows him to bring a pragmatic approach to change management.

Nimalan is from Great Britain where he earned his BA Honours and subsequent MBA. He is now living in Germany and working across the globe as a consultant on major programmes whilst also training, coaching and mentoring various levels of management from numerous countries in Business Transformation and Change Management.



CONTACT:

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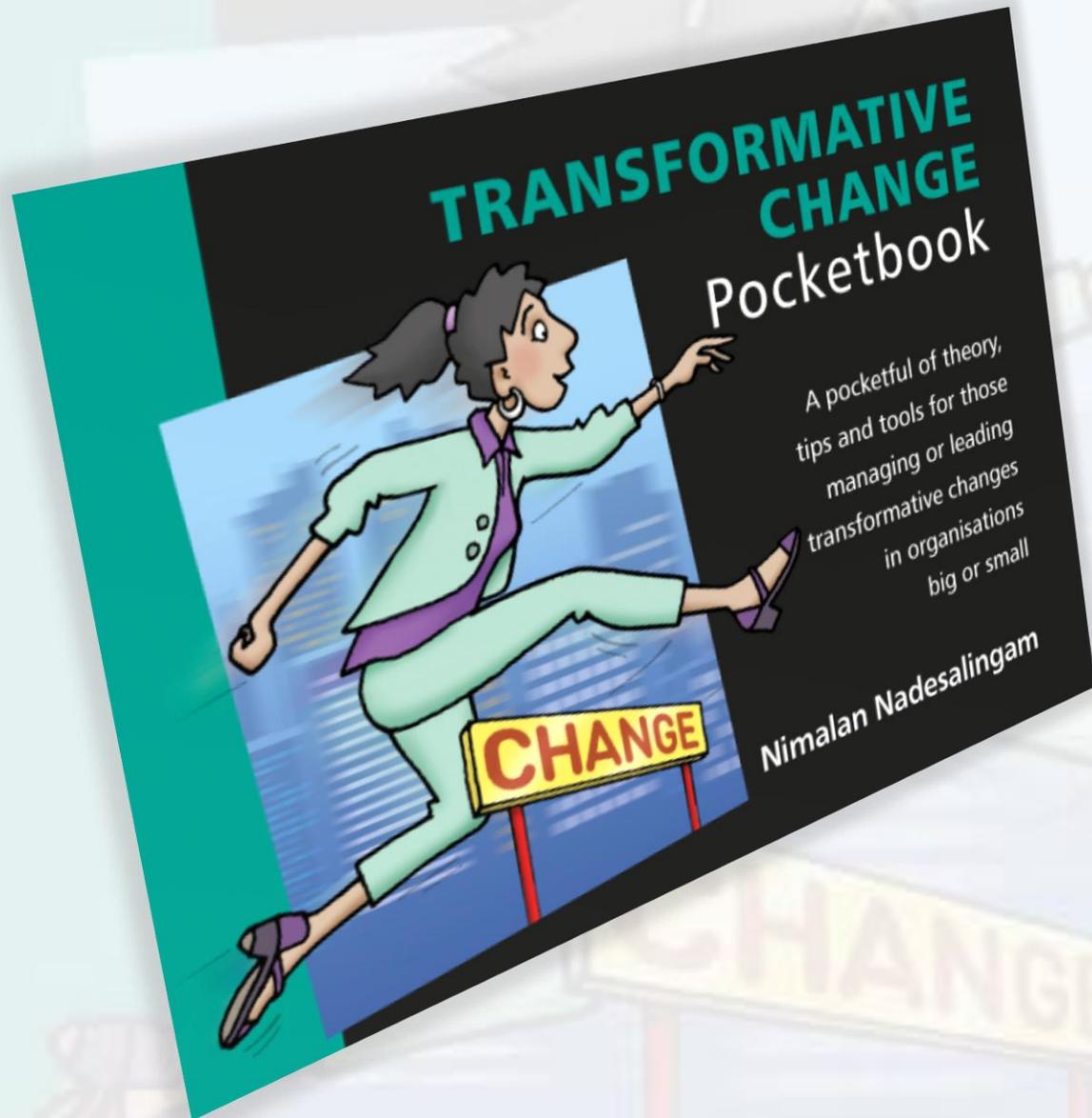
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“Following the framework allows even those who have never encountered Change Management before to achieve success in transforming their organizations...”



Editorial review from the January 2015 edition of The HR Agenda Magazine

“Transformative Change delivers a concise but thorough overview of Change Management concepts supported by an extremely effective methodology and supporting tools. As such, it is essential reading for anyone who wants to not just talk about change but actually deliver it.”

- Dirk Friebe, Principal Consultant, Restructuring & Corporate Finance Competence Centre, Roland Berger Strategy Consultants

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