

**Instruction Booklet
for
Creating a Custom
Kakejiku
(Wall Scroll)**

By
Custom Japanese Calligraphy

Determining the Size & Design of the Scroll

Size of the Scroll

There are three standard sizes of scrolls that Custom Japanese Calligraphy (CJC) creates based upon the name of the size of the paper used. This should be selected in relation to what you need individually. I highly recommend that you visit my blog at www.wallscroll.blogspot.com in order to view samples of different types and sizes of scrolls.

1. The first is the **Hanshi** (半紙) Scroll. Pricing for this scroll starts at \$65.00 excluding shipping and taxes. This scroll is made with a traditional piece of calligraphy paper called *Hanshi*, which is roughly 13 in. long x 9.5 in. wide. This paper looks best providing 1-2 large characters. Total scroll size becomes about 3 Feet long by 1.5 Feet wide.
2. The second is the **Yatsugiri** (八切り) Scroll. Pricing starts at \$90.00 excluding shipping and taxes and the paper is roughly 27 inches long x 7 inches wide. This can hold 4 characters in one vertical line. The Yatsugiri scrolls can vary from about 4 Feet to 6 Feet in length by 1 Foot or less in width.
3. The third is the **Joufuku** Scroll. Pricing starts at \$150.00 and the scroll is made with a large piece of paper that measures roughly 54 inches long x 13 inches wide. The total Scroll length measures a little over 7 Feet long by about 1.5 to 2 Feet wide. This fits 4-5 very Large Characters in one vertical line.
4. The fourth type of scrolls is a **Shikishi** or **Tansaku Kake** (色紙) (丹作) scroll. Base pricing for this scroll starts at \$50.00. This scroll is characterized by it hanging an interchangeable piece of hard matte paper that is called shikishi or tansaku. It is very functional, allowing you to change out the artwork on a rotating basis. The sizes vary, from 1.5 feet wide and 3 feet long to less than a half foot wide and 3 feet long.

If you have a special request or other questions do not hesitate to contact Jonathan Maples at sales@customjapanesecalligraphy.com

Select the Phrase

Please review the size and number of characters available for the scroll selected. *Hanshi* paper is limited to 1 or 2 large characters. This is shown through the picture on the right which reads 無心 Mushin or "Empty Mind".





A *Yatsugiri* scroll can comfortably fit 4 large characters in a single vertical line. This is shown by the scroll on the left.

The *Joufuku* scroll can fit 4-5 very Large characters in a single line or 14 characters in dual lines. The scroll titled "Star of the East" referenced on page four has 13 characters. Indicate the phrase in English so that we can translate it into Japanese for you. See pictures to the right hand side of the page for examples.



Select the Writing Style

There are many writing styles that are taught and used in *Shodou*. Custom Japanese Calligraphy provides primarily three different writing styles.



Figure 1: Kaisho Style for Bird

The most basic form, and the first style that an individual studying *Shodou* is introduced, is 楷書 *Kaisho* writing. This style takes the most discipline and requires precision on each stroke. This is a similar writing as basic computer printouts. The characters on the far left and right scrolls on page 4 are written in the *Kaisho* style.



Figure 2: Gyousho Style for Bird

The semi-cursive style, called 行書 *Gyousho* allows more artistic freedom in both the combination of some stroke orders and the way the character is written. The scrolls on this page are all examples of the *Gyousho* writing style.



Figure 3: Sousho Style for Bird

The 草書 *Sousho* style is the most artistic and is a full cursive style with which the calligrapher can take the most artistic liberty. The drawback to this style is that without training it is almost impossible to read, even by Native Japanese. The middle kakejiku on page 4 would be considered to be similar to *Sousho* style writing.

Other Services:

墨絵 Sumie

If you want a scroll with a picture instead of calligraphy, there are many artists that CJC works with in order to provide you with the desired scroll. Landscapes, animals, and other scenes are all available for commission. This increases the cost to the scroll and will be quoted on a per order basis.

Scroll Styles:

As mentioned on page 2, the primary Kakejiku style offered is the Maru Hyougu. This is the basic scroll style for Japanese scrolls. There are many other scroll styles offered as well and some will be mentioned below with additional prices to the scroll.

Fukuro Hyougu



This has thin strips attached to the main cloth. There are various styles. This is an additional \$35.00.

Nidan (Two Step)



This scroll style does not have the Ichimonji attached to the artwork. There is an intermediate cloth (usually patterned) with a solid Ten and Chi (Top & Bottom). This scroll style is an Additional \$40.00.

Sandan (Three Step)



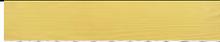
Like the Nidan Hyougu, except for the Ichimonji is attached to the artwork. This style is an additional \$45.00.

Fuutai:

Fuutai are strips of cloth that hang down from the top of the scroll. These are made from the Ichimonji (the brocade cloth that borders the top and bottom of the artwork) If you would like them additional pricing is \$75.00.



Cloth Color Patterns

Pattern Number	Name	Color Sample	Additional Pricing
301	Antique		N/A
302	Art Blue		N/A
303	Cocoa		N/A
304	Khaki		N/A
305	Forest Green		N/A
306	Mauve		N/A
307	Navy		N/A
308	Tan		N/A
309	Taupe		N/A
310	Wine		N/A
Japanese Import Silks	Ask for the Zip File to be attached to view the cloths		
3E1 through 3E60	Additional Pricing per Scroll to purchase and import the silk:	Hanshi=+\$20 Yatsugiri=+\$35 Joufuku=+\$50	
3D1 Through 3D60	Additional Pricing per Scroll to purchase and import the silk:	Hanshi=+\$25 Yatsugiri=+\$40 Joufuku=+\$55	
3C1 Through 3C40	Additional Pricing per Scroll to purchase and import the silk:	Hanshi=+\$30 Yatsugiri=+\$45 Joufuku=+\$60	
3B Cloths	These are Pure Silks	Hanshi/Yatsu+\$100	Joufuku +\$200
3A Cloths	These are Pure Silks	Hanshi/Yatsu+\$150	Joufuku +\$300
 3X1 Cherry Blossoms (Sold Out)	 3X2 Cranes (Hanshi & Yatsugiri Only)	 3X3 Demon (Hanshi Only)	 3X4 Dragon (All Sizes)
*Other Requests please ask for quotation.			

Kinran for Ichimonji 金襴・一文字

Typically the most expensive part of the scroll is the 一文字 *Ichimonji*. This is made from a special cloth called 金襴 *kinran*. These are mostly made with a 唐草 *karakusa* (arabesque) or brocade pattern. If you take a scrollmaking class, you will have a wide assortment of Kinran to choose from. However, for scroll orders I choose this decorative piece for each scroll.

Kakehimo 掛け紐 (String/Ribbon that hangs the scroll)

The hanging strings come in a variety of colors and designs. This price is included in the scroll. There are seven basic *Kakehimo* provided to choose for a custom *Kakejiku*. (Pictured Below in order from left to right.)

Product Number	Name
502-1	薄金 Light Gold
502-2	金茶 Dark Gold
502-3	焦げ茶 Navy (Black)
502-4	鶯 (Dark Green)
502-5	桜花 (Pink with Pattern)
502-6	金華 (Lt. Green w/ Patt.)
502-7	古代三色 (Beige w/ Patt.)
502-8	啄木 (White w/ Pattern)
502-9	藤 (Light Solid Purple)
502-10	Special Order



Important Items to Personalize the Scrolls



Every scroll priced comes with a standard plastic cream *Jikusaki* (Dowel Cap Ends) and a quality 掛け紐 *kakehimo*. For a slightly higher cost the customer may upgrade the *Jikusaki* to match more consistently with the product. There are beautiful wooden and ceramic *Jikusaki* to make the scroll a truly customized piece of work. Tell us the number listed below to add to the scroll. The *Jikusaki* pictured to the left are already included in the price of any *kakejiku* ordered.

Jikusaki 軸先 Choices

Plastic Options 601 Series

Item Number	Jikusaki Name	Price	Picture	
601-1	Cream Plastic	(Included)		
601-2	Black Plastic	\$3.00		

Wood Options 木軸 602 Series Add \$15.00

602-1 High Gloss Black Lacquer 黒塗り (\$5.00)	602-2 Black Lacquer with Gold Band	602-3 Black Lacquer with Red Band	602-4 High Gloss Red Lacquer
---	------------------------------------	-----------------------------------	------------------------------



602-5 Rosewood Stain 紫檀塗り	602-6 Ebony Wood Stain 黒檀塗り	602-7 Dull Brown Lacquer 渋茶塗り	602-8 602-12 Rosewood or Ebony Lacquer with Bone (\$40.00)
---------------------------	-----------------------------	-------------------------------	--



Special Order Wood:	602-9 Special Order Wood Jikusaki	Price varies per scroll
---------------------	-----------------------------------	-------------------------

Ceramic 陶器軸先 Options 604 Series Add \$20.00

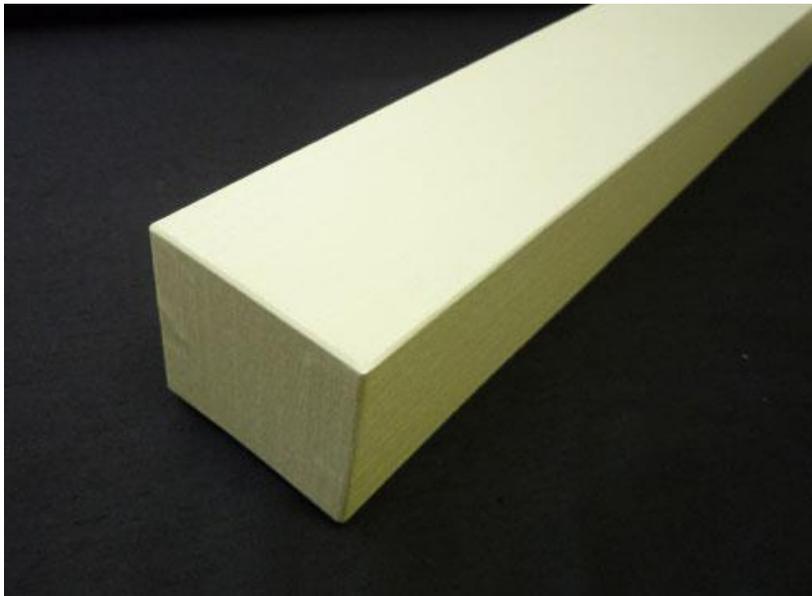
604-1 Dull Brass	604-2 Spiral	604-3 Ivy on White	604-4 White/Brown
604-5 Black & Blue	604-6 Gloss Grey	604-7 Light Green	604-8 Gloss Copper
604-9 Grey Hexagon	604-10 Red Flower	604-11 Cracked Tan	604-12 Gloss Blue



Kiribako or Kamibako 桐箱・紙箱 (Wood or Paper Storage Boxes)



A kiribako is a natural insect (moth) repellent that is useful when storing your scroll when not in use. It is also a good accessory if giving the scroll as a custom gift. The basic Kiribako is \$75.00 for all scroll sizes. The mid-grade Kiribako is \$100.00, and has some more features. The luxury Kiribako that has the most elegant features is \$150.00.



A kamibako is very helpful to store and transport your scroll. This is a very inexpensive option that provides extra presentation when giving the Kakejiku as a gift. The price for any size scroll Kamibako is \$15.00.



Fuchin 風鎮

Fuchin are decorative ceramic tassels hung just inside the *Jikusaki* to provide balance and decorative perspective to the *Kekejiku*. These optional pieces come in a variety of colors and designs to help you create a beautiful scroll. As seen on the right, you can choose Blue, Blue, Yellow, Gold, Green, Orange or Purple for the tassel. (F5 Pictured to the left with Gold Tassel)



F10 – Series Add \$25.00

F11 Buddha	F12 Flower	F13 Suzuri Wind	F14 Peaceful Isle

F20 – Series Add \$35.00

F21 Elongated Cream Brown	F22 Navy&Blue	F23 Light Blue	F24 Brown & Tan	F25 Brown Kanji	F26 Green Kanji	F27 White with Blue Kanji

F30 – Series Add \$45.00

F31 White Bamboo	F32 White Butterfly	F33 Brown Birds	F34 Green Dragon	F36 Flower	F37 Octagon Hanabi	F38 Octagon Flower

F40 – Series Ask for Pricing

