



BRENTWOOD FIRECRACKER 5K

34 YEARS AND STILL RUNNING!

The 34th Annual Brentwood Firecracker 5K will take place on Tuesday, July 4, 2017. In 2016, there were over 2000 participants earning this race the distinction of being one of the largest 5K races in Western Pennsylvania. The course for the race is on Brownsville Road, the same route as the Brentwood July 4th parade, which takes place immediately after the completion of the 5K. Hence, thousands of spectators are present for both the 5K race and the parade.

We are asking for sponsors for this event as it would not be possible without the generous donations from our local businesses and organizations. Proceeds from this event are distributed among local organizations such as the Brentwood Parade & Fireworks committee, Brentwood Food Pantry, Brentwood Public Library, and other organizations. This has been a long - standing tradition and provides a boost to the community of Brentwood.

Enclosed is a list outlining the different levels of sponsorship. Your business or organization may prefer to provide gift certificates, food / drink, or items for door prizes that are raffled off to race participants after the race.

Thank you in advance for your consideration of becoming a race sponsor. Please email info@brentwood5k.com or call Kira at (412) 818-6115 with any questions regarding sponsorship.

Sincerely,

Kira Kellner
Race Director

2017 BRENTWOOD FIRECRACKER 5K
SPONSORSHIP FORM

Company Name _____
Address _____
City _____ Zip Code _____
Contact Name _____ Phone _____
Sponsorship Level: _____

Platinum Sponsor \$1,000

- Logo placement on banner across Brownsville Road
- Logo placement on commemorative race shirt
- Logo placement on race application
- Logo with hyperlink placed on Website: (www.brentwood5k.com)
- Highlight on social media: (www.facebook.com/brentwood5k)
- Logo on all communications to past participants (postcard, emails, etc.)
- Logo placement in "video roll" (official finishers video available to runners post-race)

Gold Sponsor \$500

- Logo placement on commemorative race shirt
- Logo placement on race application
- Logo with hyperlink placed on Website: (www.brentwood5k.com)
- Highlight on social media: (www.facebook.com/brentwood5k)
- Logo on emails (to all past participants)

Silver Sponsor \$250

- Logo placement on race application
- Logo with hyperlink placed on Website: (www.brentwood5k.com)
- Highlight on social media: (www.facebook.com/brentwood5k)

Centennial Sponsor \$100

- Logo with hyperlink placed on Website: (www.brentwood5k.com)

Product Sponsor - In-Kind

If you would like to make a product donation (ie. Gift Cards for prizes or items for race bags (2,500 qty) such as: Water bottles, key chains, lip balm, towels, etc.) in exchange for promotional services, it would be greatly appreciated.

- Logo with hyperlink placed on Website: (www.brentwood5k.com)

Please fill out and return by April 30th, 2017. Sponsorships and donations will be accepted after this date but your name and logo may not appear on race application or banner but it will be included in all other promotional material.

Please make check payable to **Brentwood Firecracker 5K** and mail to:
Kira Kellner 3930 Lawnview Avenue, Pittsburgh, PA 15227.